



Business Services Committee Agenda

February 15, 2023 | 2-3:30pm

NKADD | 22 Spiral Drive | Florence

Zoom | Meeting ID: **921 2119 6749** | Password: **605357**

1. **Call to Order and Welcome** – *Brian Bozeman, Committee Chair, 2:00pm*
 - a. Roll Call of Members (if necessary) – *Correy Eimer, NKWIB Director*
2. **Self-identification of members**- at this time, any member of the board having a potential conflict of interest regarding any issue on today's agenda should self-identify – *Brian Bozeman, 2:05pm*
3. **Approve Minutes** from previous meeting – *Brian Bozeman, 2:10pm (action requested)*
4. **NKWIB Director's Update** – *Correy Eimer, 2:15pm*
 - a. Welcome Todd Kyper as new Business Services Specialist
 - b. Welcome Melinda Ford as new Quality Assurance and Data Specialist
 - c. New and Exiting Committee Members
5. **Fiscal KPI** – *Liberty Kordish, 2:20pm*
6. **Program KPI** – *Correy Eimer and Melinda Ford, 2:25pm*
7. **Update on WIOA Request for Proposals** (Direct Services and Operator) – *Tonia Slone, 2:35pm*
8. **Update on Key Performance Indicators** – *Brian Bozeman, 2:40pm*
 - a. Revisiting Key Performance Indicators (KPIs)
 - i. Establishing benchmarks and simplifying
 - ii. Involvement of NKWIB Executive Committee
9. **WIOA Business Services update** – *Douglas Beard, Brighton Center, 2:50pm*
10. **WIOA Operator update** – *Lauren Allhands, Brighton Center, 3:00pm*
11. **New Business** – *Brian Bozeman, 3:10pm*
12. **Adjourn** – *Brian Bozeman, 3:30pm*

Next meeting: April 19, 2023 at 2PM
NKADD, 22 Spiral Drive, Florence

Vision Statement

Every Northern Kentucky community thrives as a result of sustained economic prosperity.

Mission Statement

We drive innovative policy and direct funding for workforce investment through strong community partnerships to promote: engaged employers, skilled jobseekers and collective impact.

Diversity, Equity, Inclusion Statement

The Northern Kentucky Workforce Investment Board embraces the need for diversity, equity and inclusion to be a component of everything we do. We strive to create a network that meets business needs while it also supports the dignity of our clients. We respond to regional employment needs through the perspectives of local employers' demand for talent and economic empowerment. We are a catalyst for equity, inclusion and life-changing results for all our clients. These priorities are supported through the values below and outlined in our diversity, equity and inclusion action plan.

NKWIB Strategic Plan Elements

1. Employer Services

Engage employers in the design of services that support talent recruitment, incentivize workforce participation and remove employment barriers.

- Monitor and respond to employer feedback on Career Center business services.
- Serve as a trusted resource and collaborator for employer and workforce partners.
- Assess and deploy WIOA resources as available to support hiring and upskilling.

2. Jobseeker Services

Prepare individuals to enter and advance along the talent pipeline by aligning with P-12, adult and post-secondary education to provide lifelong opportunities for the rapidly shifting realities of work.

- Monitor and assess outcomes for individuals utilizing Career Center and WIOA services.
- Leverage partnerships and resources to effectively engage clients in work and training opportunities.
- Connect educational and training partners with employers to further align career pipeline preparation.

3. Board Governance

Maintain strong leadership and community connectivity by fostering board member recruitment, retention and education efforts with an emphasis on diversity, equity and inclusion.

- Create a Diversity, Equity and Inclusion Committee comprised of board and community members to report regularly to the board and oversee DEI Action Plan.
- Create and implement a Diversity, Equity and Inclusion Action Plan.
- Increase initiatives designed to engage current board members and attract new board members from all five in-demand industry sectors and all eight counties in our region.

4. Data-Driven Decision Making

Respond to changing employer and individual needs by effectively leveraging local, state and federal resources and benchmarking impact through data and metrics through an equity lens.

- Collaborate with regional workforce partners to assess and drive progress toward local and statewide goals.
- Update financial and programmatic key performance indicators and analyze regularly through the NKWIB and its committees.
- Establish innovative workforce policy and funding using regional labor market information and local Career Center performance data.

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FY 2022 BUSINESS SERVICES COMMITTEE MEETING
WEDNESDAY, DECEMBER 7, 2022 – 2:00 PM
IN PERSON AT THE NKADD AND VIRTUAL MEETING VIA ZOOM

MEMBERS PRESENT	GUESTS
Brian Bozeman	Douglas Beard, Brighton Center
Cara Brooks	Ellen Bates, Brighton Center
Brent Cooper	Lauren Allhands, Brighton Center
Dr. Fernando Figueroa	
Janet Harrah	
Connie Schnell	
Gina Stough	
Heather McClanahan	
Angela Mulberry	STAFF
Michelle Tyson	Correy Eimer
	Katie Jo Kirkpatrick
MEMBERS ABSENT	Simon Boxall
Dr. Vicki Berling	David Klokner
Gina Douthat	Liberty Kordish
Mike Flannery	
William Weier	

CALL TO ORDER

Brian Bozeman, Committee Chair, called the meeting to order at 2:05 PM. Quorum was met. Brian also welcomed the committee's newest member, Heather McClanahan.

ROLL CALL OF MEMBERS

Attendance was recorded and a quorum was present.

SELF-IDENTIFICATION OF MEMBERS

No one self-identified as having conflicts for this meeting.

APPROVAL OF THE MINUTES – OCTOBER 19, 2022 MEETING

Gina Stough made a motion to approve the minutes. Connie Schnell seconded the motion, and all voted in favor. The minutes were approved.

WIOA BUSINESS SERVICES UPDATE – Douglas Beard, Brighton Center

- Discover KCC – event to promote Incumbent Worker Trainings for 28 employers
 - Friday, December 9th
- New Year New Career Event – Job Fair & Career Coaching
 - Thursday, January 26th
- Brighton Center is hiring a new Regional Workforce Strategies Coordinator soon
- Partnering with Unmudl to assist with incumbent worker training with Amazon

GROW NKY UPDATE – Correy Eimer, NKWIB Director

- Correy Eimer stated that the NKY GROW metrics are in the final stages.
- NKU was selected as the contractor to evaluate the governance structure and the backbone entity to determine the most effective and efficient method.

NKWIB DIRECTOR'S UPDATE – Correy Eimer

- NKWIB received a grant from the Kentucky Statewide Reserve to support the Work for Success project. Starting January 2023 and continuing to June 2024. The program will support individuals with barriers to attain and maintain jobs by subsidizing their wages for a limited time.
- Duke Energy awarded the NKADD \$30,000 to support low-income families, \$12,000 was distributed to the workforce division that will assist with supportive services and other services.
- Fiscal KPI
 - Liberty Kordish presented the October budget with current expenditures through the current FY.
- Program KPI
 - David Klokner presented the November program KPI and the data dashboard available to the public and may be found here: <https://nkcareercenter.org/data/>
 - Gina Stough asked if the KCC has ever considered tracking if the clients are Kentucky-natives to measure talent attraction, including foreign-born clients such as refugees.
 - At the moment, there are some metrics on language speaking skills but the data isn't robust.

NEW BUSINESS

- No new business was discussed.

ADJOURNMENT

Chairperson Brian Bozeman adjourned the meeting at 3:27 PM.