



Business Services Committee Agenda

December 7, 2022 | 2-3:30pm

NKADD | 22 Spiral Drive | Florence

Zoom | Meeting ID: **921 2119 6749** | Password: **605357**

1. **Call to Order** – *Brian Bozeman, Committee Chair 2:00pm*
2. **Welcome** – *Brian Bozeman*
3. **Roll Call of Members** (if necessary) – *Correy Eimer, NKWIB Director*
4. **Self-identification of members**- at this time, any member of the board having a potential conflict of interest regarding any issue on today's agenda should self-identify – *Brian Bozeman*
5. **Approve Minutes** from previous meeting – *Brian Bozeman **action requested** 2:05pm*
6. **WIOA Business Services update** – *Douglas Beard, Brighton Center, 2:10pm*
7. **GROW NKY Update** – *Correy Eimer, 3:00pm*
8. **NKWIB Director's Update** – *Correy Eimer, 3:10pm*
 - a. Fiscal KPI
 - b. Program KPI
9. **New Business** – *Brian Bozeman 3:20*
10. **Adjourn** – *Brian Bozeman (3:30)*

Next meeting: February 15, 2023 at 2PM
NKADD, 22 Spiral Drive, Florence

Vision Statement

Every Northern Kentucky community thrives as a result of sustained economic prosperity.

Mission Statement

We drive innovative policy and direct funding for workforce investment through strong community partnerships to promote: engaged employers, skilled jobseekers and collective impact.

Diversity, Equity, Inclusion Statement

The Northern Kentucky Workforce Investment Board embraces the need for diversity, equity and inclusion to be a component of everything we do. We strive to create a network that meets business needs while it also supports the dignity of our clients. We respond to regional employment needs through the perspectives of local employers' demand for talent and economic empowerment. We are a catalyst for equity, inclusion and life-changing results for all our clients. These priorities are supported through the values below and outlined in our diversity, equity and inclusion action plan.

NKWIB Strategic Plan Elements

1. Employer Services

Engage employers in the design of services that support talent recruitment, incentivize workforce participation and remove employment barriers.

- Monitor and respond to employer feedback on Career Center business services.
- Serve as a trusted resource and collaborator for employer and workforce partners.
- Assess and deploy WIOA resources as available to support hiring and upskilling.

2. Jobseeker Services

Prepare individuals to enter and advance along the talent pipeline by aligning with P-12, adult and post-secondary education to provide lifelong opportunities for the rapidly shifting realities of work.

- Monitor and assess outcomes for individuals utilizing Career Center and WIOA services.
- Leverage partnerships and resources to effectively engage clients in work and training opportunities.
- Connect educational and training partners with employers to further align career pipeline preparation.

3. Board Governance

Maintain strong leadership and community connectivity by fostering board member recruitment, retention and education efforts with an emphasis on diversity, equity and inclusion.

- Create a Diversity, Equity and Inclusion Committee comprised of board and community members to report regularly to the board and oversee DEI Action Plan.
- Create and implement a Diversity, Equity and Inclusion Action Plan.
- Increase initiatives designed to engage current board members and attract new board members from all five in-demand industry sectors and all eight counties in our region.

4. Data-Driven Decision Making

Respond to changing employer and individual needs by effectively leveraging local, state and federal resources and benchmarking impact through data and metrics through an equity lens.

- Collaborate with regional workforce partners to assess and drive progress toward local and statewide goals.
- Update financial and programmatic key performance indicators and analyze regularly through the NKWIB and its committees.
- Establish innovative workforce policy and funding using regional labor market information and local Career Center performance data.

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FY 2022 BUSINESS SERVICES COMMITTEE MEETING

WEDNESDAY, OCTOBER 19, 2022 – 2:00 PM

IN PERSON AT THE NKADD AND VIRTUAL MEETING VIA ZOOM

MEMBERS PRESENT	GUESTS
Dr. Vicki Berling	Melissa Hall Sommer, Brighton Center
Brian Bozeman	Douglas Beard, Brighton Center
Cara Brooks	Kimberly Spreder, Brighton Center
Dr. Fernando Figueroa	Nancy Spivey, NKY Chamber of Commerce
Janet Harrah	
Deborah Ramirez	
Connie Schnell	
Gina Stough	STAFF
Angela Mulberry	Correy Eimer
	Katie Jo Kirkpatrick
MEMBERS ABSENT	Simon Boxall
Brent Cooper	David Klokner
Gina Douthat	Liberty Kordish
Mike Flannery	
Michelle Tyson	
William Weier	

CALL TO ORDER

Brian Bozeman, Committee Chair, called the meeting to order at 2:03 PM. Quorum was met.

ROLL CALL OF MEMBERS

Attendance was recorded and a quorum was present.

SELF-IDENTIFICATION OF MEMBERS

No one self-identified as having conflicts for this meeting.

APPROVAL OF THE MINUTES – AUGUST 17, 2022 MEETING

Janet Harrah made a motion to approve the minutes. Connie Schnell seconded the motion, and all voted in favor. The minutes were approved.

WIOA BUSINESS SERVICES UPDATE – Douglas Beard, Brighton Center

- Pendleton County Job Fair
 - October 26th 4pm-6pm
 - @ Cooperative Extension Office
 - 20 employers
- October Hiring Events at the Brighton Center Family Center, Covington KCC, and CVG KCC
- FY23 Data: July 1 – September 30, 2022
 - Repeat Customer Rate: 33%
 - Unique Employers Served: 412
 - Employer Penetration Rate: 3.37%
 - Targeted Employer Outreach: 148

WIOA OPERATOR UPDATE – Melissa Hall Sommer, Brighton Center Vice President

- The new representative in the Operator Role will be starting soon and will be attending the next meeting as the operator, Lauren Allhands.

- Increased awareness of outcomes across all KCC partners.
- Northern Kentucky Partner Roundtable to discover who is doing what in the area.
- The alignment on the demographic draught and discovering its impacts on the local workforce.

GROW NKY UPDATE – Correy Eimer, NKWIB Director

- The Request for Proposal (RFP) process is in the final stages for an evaluation of the GROW NKY governance structure. It will be presented to the NKWIB at the November meeting.

NKWIB DIRECTOR'S UPDATE – Correy Eimer

- Fiscal KPI
 - Discussion around the OJT and incumbent worker line item in the KPI was brought up due to the low utilization of these funds.
 - Staff stated that it is a newly reinstated program and attracting business to use these programs is still in the works.
 - <https://nkcareercenter.org/home/resources/#WBL>
- Program KPI
 - Expanding outreach to partner organizations to meet the people where they are instead of waiting for them to walk in the KCC
 - The reported job placement numbers were discussed but this metric heavily underreported since clients must self-report if they gained employment or hired someone.
 - An explanation was given for the high 'other' numbers for business sectors and county of residence
 - Miscategorization
 - Sectors not meeting income requirements to be a top sector
 - Out of region customers entering the KCC increasing 'other' counties count

NEW BUSINESS

- The committee had an engaged conversation regarding incumbent worker training and on-the-job training.

ADJOURNMENT

Chairperson Brian Bozeman adjourned the meeting at 3:30 PM.