



Business Services Committee Agenda

October 19, 2022 | 2-3:30pm

NKADD | 22 Spiral Drive | Florence

Zoom | Meeting ID: **921 2119 6749** | Password: **605357**

1. **Call to Order** – *Brian Bozeman, Committee Chair 2:00pm*
2. **Welcome** – *Brian Bozeman*
3. **Roll Call of Members** (if necessary) – *Correy Eimer, NKWIB Director*
4. **Self-identification of members**- at this time, any member of the board having a potential conflict of interest regarding any issue on today's agenda should self-identify – *Brian Bozeman*
5. **Approve Minutes** from previous meeting – *Brian Bozeman* *action requested* 2:05pm
6. **WIOA Business Services update** – *Douglas Beard & Kim Spreder, Brighton Center, 2:10pm*
7. **GROW NKY Update** – *Correy Eimer, 3:00pm*
8. **NKWIB Director's Update** – *Correy Eimer, 3:10pm*
 - a. Fiscal KPI
 - b. Program KPI
9. **New Business** – *Brian Bozeman 3:20*
10. **Adjourn** – *Brian Bozeman (3:30)*

Next meeting: December 7, 2022 at 2PM
NKADD, 22 Spiral Drive, Florence

Vision Statement

Every Northern Kentucky community thrives as a result of sustained economic prosperity.

Mission Statement

We drive innovative policy and direct funding for workforce investment through strong community partnerships to promote: engaged employers, skilled jobseekers and collective impact.

Diversity, Equity, Inclusion Statement

The Northern Kentucky Workforce Investment Board embraces the need for diversity, equity and inclusion to be a component of everything we do. We strive to create a network that meets business needs while it also supports the dignity of our clients. We respond to regional employment needs through the perspectives of local employers' demand for talent and economic empowerment. We are a catalyst for equity, inclusion and life-changing results for all our clients. These priorities are supported through the values below and outlined in our diversity, equity and inclusion action plan.

NKWIB Strategic Plan Elements

1. Employer Services

Engage employers in the design of services that support talent recruitment, incentivize workforce participation and remove employment barriers.

- Monitor and respond to employer feedback on Career Center business services.
- Serve as a trusted resource and collaborator for employer and workforce partners.
- Assess and deploy WIOA resources as available to support hiring and upskilling.

2. Jobseeker Services

Prepare individuals to enter and advance along the talent pipeline by aligning with P-12, adult and post-secondary education to provide lifelong opportunities for the rapidly shifting realities of work.

- Monitor and assess outcomes for individuals utilizing Career Center and WIOA services.
- Leverage partnerships and resources to effectively engage clients in work and training opportunities.
- Connect educational and training partners with employers to further align career pipeline preparation.

3. Board Governance

Maintain strong leadership and community connectivity by fostering board member recruitment, retention and education efforts with an emphasis on diversity, equity and inclusion.

- Create a Diversity, Equity and Inclusion Committee comprised of board and community members to report regularly to the board and oversee DEI Action Plan.
- Create and implement a Diversity, Equity and Inclusion Action Plan.
- Increase initiatives designed to engage current board members and attract new board members from all five in-demand industry sectors and all eight counties in our region.

4. Data-Driven Decision Making

Respond to changing employer and individual needs by effectively leveraging local, state and federal resources and benchmarking impact through data and metrics through an equity lens.

- Collaborate with regional workforce partners to assess and drive progress toward local and statewide goals.
- Update financial and programmatic key performance indicators and analyze regularly through the NKWIB and its committees.
- Establish innovative workforce policy and funding using regional labor market information and local Career Center performance data.

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FY 2022 BUSINESS SERVICES COMMITTEE MEETING

WEDNESDAY, AUGUST 17, 2022 – 2:00 PM

IN PERSON AT THE NKADD AND VIRTUAL MEETING VIA ZOOM

MEMBERS PRESENT	GUESTS
Brian Bozeman	Correy Eimer, Brighton Center
Cara Brooks	Brad Dansberry, Brighton Center
Gina Douthat	Kimberly Spreder, Brighton Center
Janet Harrah	Steven Peed, Brighton Center
Deborah Ramirez	Kaelin Scott, Brighton Center
Connie Schnell	
Gina Stough	
Angela Mulberry	STAFF
Michelle Tyson	Tara Johnson-Noem
	Katie Jo Kirkpatrick
MEMBERS ABSENT	Simon Boxall
Brent Cooper	David Klokner
Dr. Vicki Berling	Liberty Kordish
Dr. Fernando Figueroa	
Mike Flannery	
William Weier	

CALL TO ORDER

Brian Bozeman, Committee Chair, called the meeting to order at 2:01 PM. Quorum was met.

ROLL CALL OF MEMBERS

Attendance was recorded and a quorum was present.

SELF-IDENTIFICATION OF MEMBERS

No one self-identified for this meeting.

APPROVAL OF THE MINUTES – JUNE 15, 2022 MEETING

Gina Stough made a motion to approve the minutes. Deborah Ramirez seconded the motion, and all voted in favor. The minutes were approved.

WIOA BUSINESS SERVICES UPDATE – Kim Spreder, Brighton Center

- End of Summer Job Fair- August 25 10am-1pm at the Boone County Public Library
- Rural County Job Fair in October in a Truck or Treat in Carrollton
- Tara Johnson-Noem, Interim NKWIB Director, discussed the WIOA metrics established by the state in the upcoming fiscal year.
- The state is requiring two of three metrics to monitor
 - Employer Penetration Rate – Unique Employers / Department of Labor Bureau of Labor Statistics number of Employers in the region. (Based on Federal Employer Identification Numbers)
 - Repeat Business Customers – Percentage of employers who have used WIOA programs more than once. This is to track the satisfaction of employers that they used WIOA services twice or more.
 - Targeted Employer Outreach – Tracked through KIBES
- There is a request to vote on two of the three metrics.

- Janet Harrah motioned for the Employer Penetration Rate and Repeat Business Customers to be the metrics provided through future reports. Gina Stough seconded the motion. All voted aye. Motioned passed.

NEW PROGRAM KPI FORMAT – *David Klokner, Data Specialist, and Tara Johnson-Noem*

- An annual reports for fiscal year 22 and the July of FY 23 were attached to the agenda packet in the proposed format.
- David Klokner and Tara Johnson-Noem discussed the new format and the reasoning for the format change and metrics provided in the KPIs.
- Janet Harrah motioned for the approval of the new format for the program KPI. Connie Schnell seconded the motion. All voted aye. The motion carried and future program KPIs would be in the new format.

GROW NKY UPDATE – *Tara Johnson-Noem*

- The NKWIB is continuing to be the interim backbone entity.
- Nancy Spivey, NKY Chamber of Commerce, will now be the lead of pillar 4.
- Pillar 5 will now be led by the NKY Chamber of Commerce as well.
- The steering committee has created an RFP for an analysis of the GROW NKY governance structure.

NKWIB DIRECTOR'S UPDATE – *Tara Johnson-Noem*

- Greater Cincinnati has been approved an official site for the National Fund for Workforce Solutions.
 - The organization is co-run by Ohio and Northern Kentucky workforce development representatives known as the Talent Collaborative.

NEW BUSINESS

- No new business.

ADJOURNMENT

Chairperson Brian Bozeman adjourned the meeting at 3:30 PM.

FY 2023 as of August 31, 2022 (17% of Fiscal Year)	WIOA Formula Funds Totals	National Dislocated Worker Grant (NDWG)	Grand Total	YTD Expended	% Expended
Projected Carryover From FY 2022					
Grant 27122 (Dislocated Worker Program)	\$ 393,365.21		\$ 393,365.21		
Grant 27222 (Dislocated Worker Program)	\$ 72,115.30		\$ 72,115.30		
Grant 27022 (Adult Program)	\$ 37,730.54		\$ 37,730.54		
Grant 27322 (Adult Program)	\$ 165,395.20		\$ 165,395.20		
Grant 27422 (Youth Program)	\$ 208,090.67		\$ 208,090.67		
Grant 27421 (Youth Program)	\$ 41,854.60		\$ 41,854.60		
272DW21 (Dislocated Worker Program)	\$ 763.53		\$ 763.53		
271DW21 (Dislocated Worker Program)	\$ 4,901.31		\$ 4,901.31		
273AD20 (Adult Program)	\$ -		\$ -		
258CV20 NDWG	\$ -	\$ 126,604.02	\$ 126,604.02		
	\$ -		\$ -		
	\$ -		\$ -		
Actual Carryover	\$ 924,216.36	\$ 126,604.02	\$ 1,050,820.38		
Actual Allocation					
Adult	\$ 421,580.13		\$ 421,580.13		
Dislocated Worker	\$ 851,312.81		\$ 851,312.81		
Youth	\$ 420,271.70		\$ 420,271.70		
*Rapid Response Funding (Requested from State as Pass Thru)	\$ 128,000.00		\$ 128,000.00		
Trade Training Funds	\$ -		\$ -		
Actual Allocation	\$ 1,821,164.64	\$ -	\$ 1,821,164.64		
Total Available	\$ 2,745,381.00	\$ 126,604.02	\$ 2,871,985.02		
Obligations					
*NKWIB Subgrant Recipient/Fiscal Agent	\$ 805,643.38	\$ 1,801.95	\$ 807,445.33	\$ 113,585.37	14%
*OS Operator Contracted Provider (Brighton Center)	\$ 208,453.00		\$ 208,453.00	\$ 28,248.22	14%
*OS Direct Workforce Services Contracted Provider (Brighton Center)	\$ 1,056,194.00	\$ 5,575.42	\$ 1,061,769.42	\$ 154,617.60	15%
Set-aside Obligations					
JOBS EQ Data Base Agreement	\$ 4,400.00		\$ 4,400.00	\$ 738.98	17%
Outreach	\$ 15,000.00		\$ 15,000.00	\$ -	0%
GROW	\$ 27,880.00		\$ 27,880.00	\$ 6,060.00	22%
Training					
Youth Work Experience	\$ 167,311.75		\$ 167,311.75	\$ 20,823.82	12%
Incumbent Worker	\$ 70,000.00		\$ 70,000.00	\$ -	0%
OJT	\$ 35,000.00		\$ 35,000.00	\$ -	0%
Youth Education/Career Funds	\$ 50,000.00		\$ 50,000.00	\$ -	0%
*Individual Training Accounts (ITA's)	\$ 175,000.00		\$ 175,000.00	\$ 30,000.00	17%
Supportive Services	\$ 10,000.00		\$ 10,000.00	\$ -	0%
Total Obligations	\$ 2,624,882.13	\$ 7,377.37	\$ 2,632,259.50	\$ 324,073.99	12%
Remaining Balance	\$ 120,498.87	\$ 119,226.65	\$ 239,725.52		

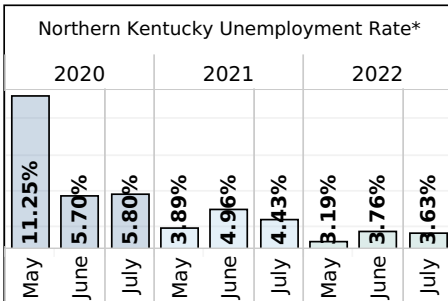


Key Performance Indicators

Effectiveness in Serving Employers

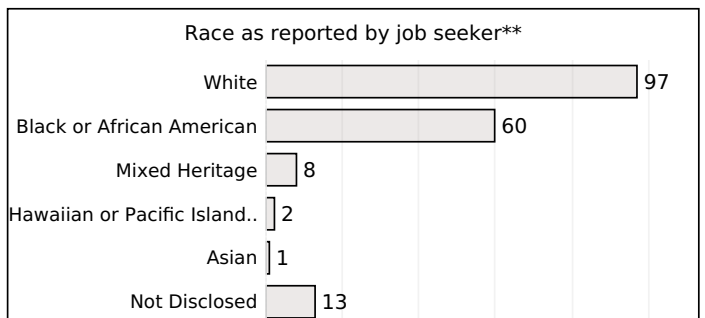
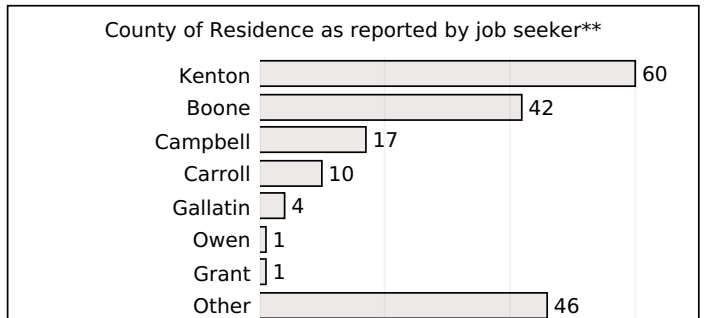
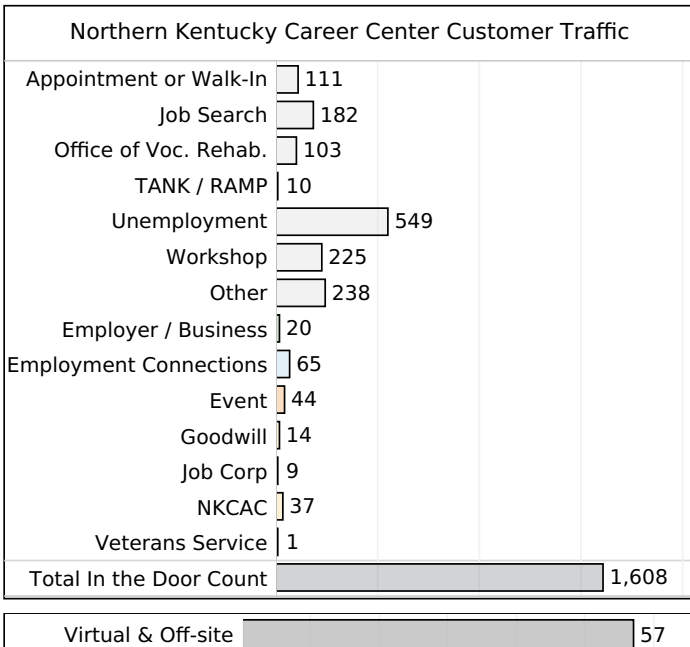
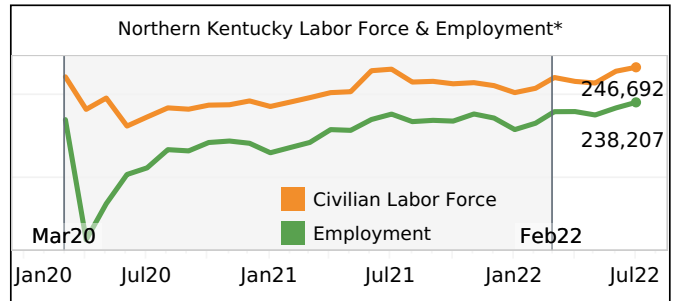
August, 2022 (FY23)
July 1, 2021 - August 31, 2022

Local Workforce Development Area Labor and Unemployment Statistics

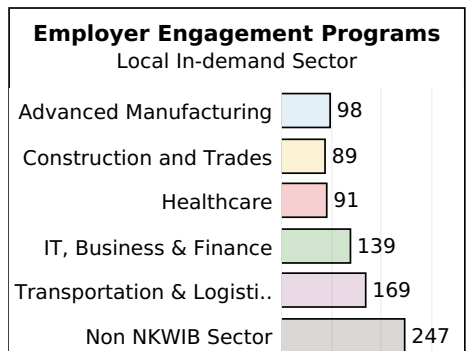
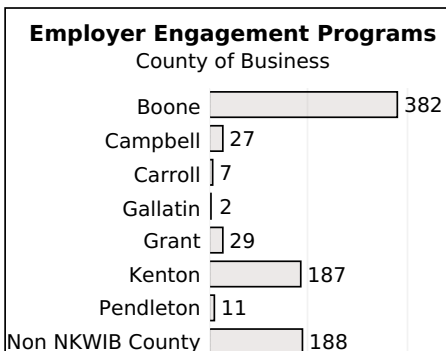
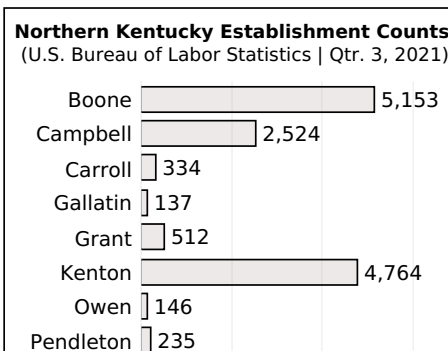


Current Labor Force Participation Rate*

Kentucky	58.1%
United States	62.6%
Northern Kentucky	68.5%



Employer Engagement (Programs and Activities / Effectiveness in Serving Employers)



Unique Employers	Market Penetration Rate	Repeat Customer Rate	Reported Job Placements
296	2.17%		184

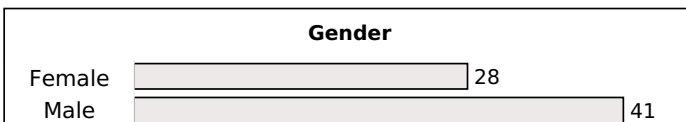
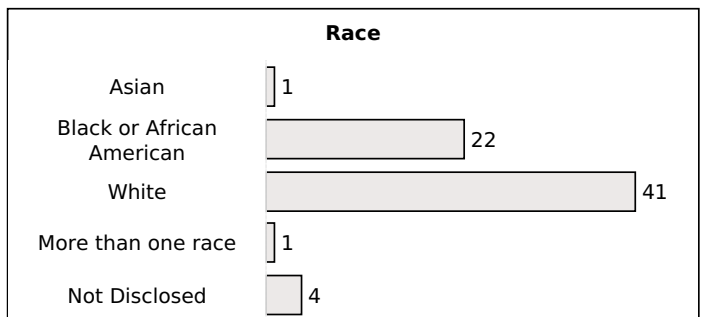
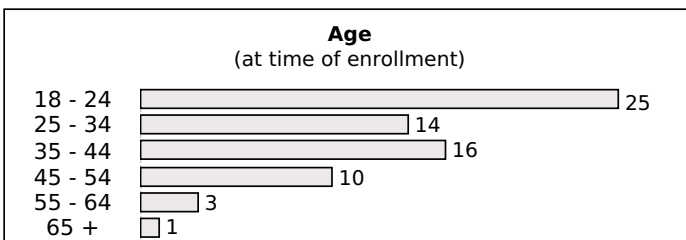
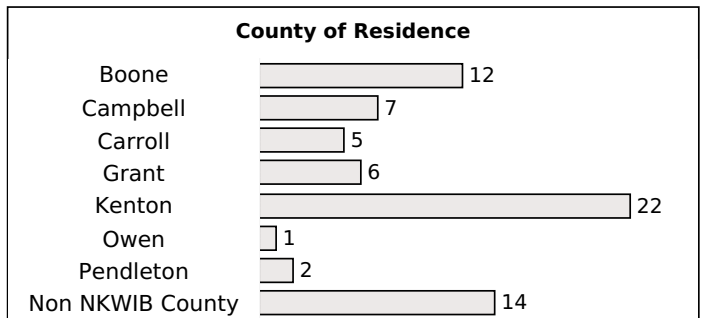
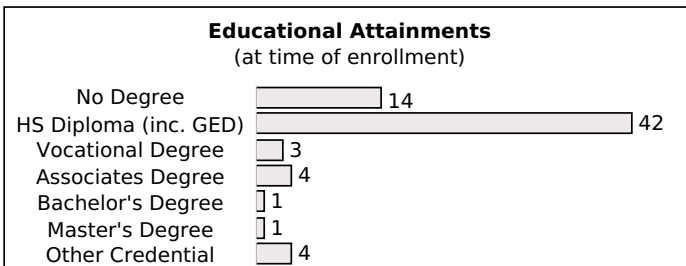
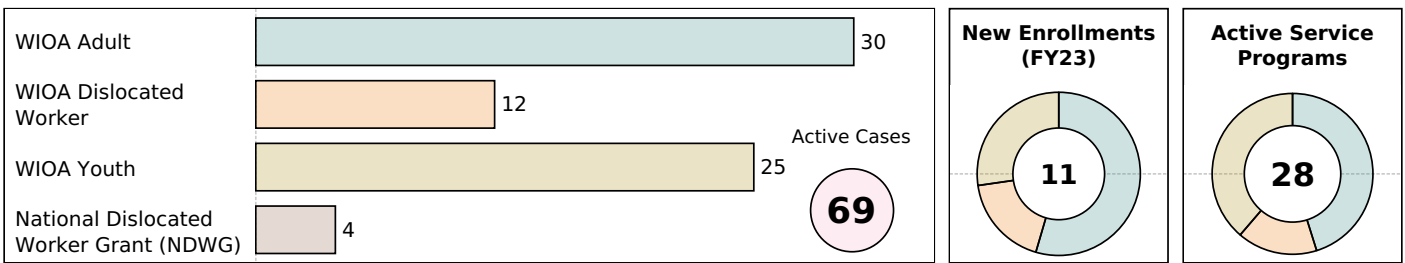
*not seasonally adjusted

**self-reported during customer satisfaction survey

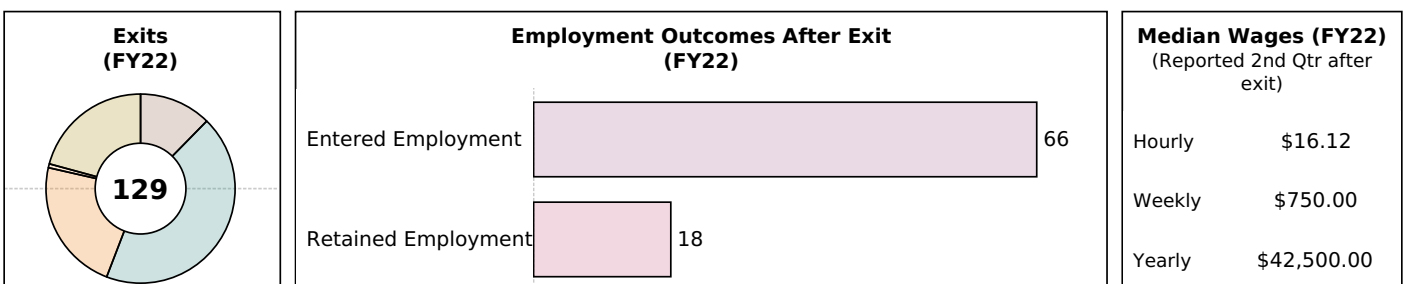
Updated September 12, 2022

Sources: BLS, KY Stats, KIBES, KCC Staff Reports and Job Seeker Survey Data

Active Workforce Cases



Exited Workforce Cases: Outcomes & Attainments



Credentials Attained		
	FY 2022	FY 2023
Associates Degree	2	0
Bachelor's Degree	1	0
Occupational Certificatio..	23	2
Other	4	0

Measurable Skills Gain (MSG)		
	FY 2022	FY 2023
Assessment Tool Test	2	0
Better Progress Report	6	1
Diploma	3	0
Educational Achievement	20	7
Skills Progression	91	23
Training Milestone	5	1