



# FY 2022 Workforce Impacts

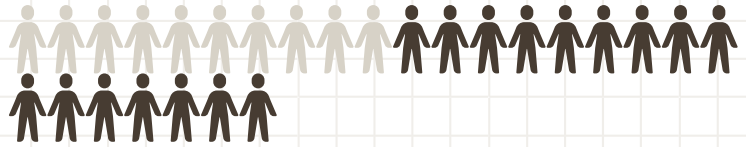
## Lift Up

The Lift Up Grant is a substance use disorder recovery grant to meet clients' needs holistically, physically, mentally, and emotionally all the way through self-sufficient employment. St. Elizabeth Healthcare and St. Elizabeth Physicians Journey Recovery Center, NKY's largest health care employer, is the lead and recipient of this nearly \$2.4 million grant funded by the Substance Abuse and Mental Health Services Administration (SAMHSA). One of the goals of the grant is to connect people with substance use disorders to career-building resources in Northern Kentucky. The Northern Kentucky Workforce Investment Board (NKWIB), as the funder and oversight for the local Kentucky Career Center network, convenes partners and employers, leveraging resources and technical assistance to meet business needs while supporting the dignity of the clients. The NKWIB staff offered 275 transformational employment services to local NK businesses, while the Lift Up Grant served 268 clients. The development of businesses willing to hire clients in recovery benefits the community, the employer, and the recovery clients.

**Offered local employers 275 Transformational Employment Services**

**268 individuals received career-building and job search services**

## National Dislocated Worker Grant



**26 individuals found temporary employment**

**Of that, 10 found long-term employment**

The National Dislocated Worker Grant (NDWG) is a specialized grant awarded to KY through the Dept of Labor and subsequently awarded to individual Workforce Investment Boards. The purpose was to assist dislocated workers who were displaced due to COVID-19 by subsidizing their employment through non-profits in an effort to help the community recover also. We assisted 26 individuals through this program.

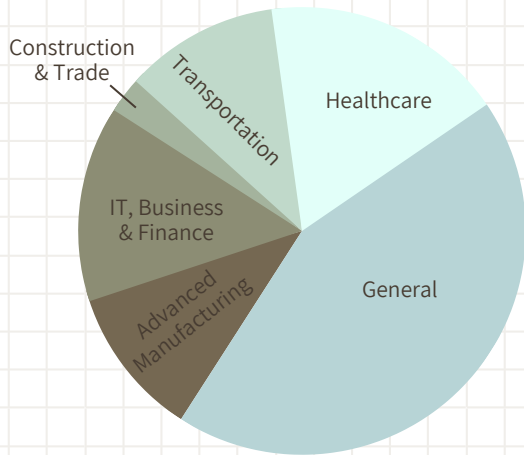
## Employment Connections

**Assisted 38 individuals to increase their work readiness skills**

Employment Connections serves two target groups, Transitional Assistance for Needy Families (TANF) and Supplemental Nutrition Assistance Program (SNAP) recipients. The TANF program has experienced reduced numbers in the past year due to the state lifting the mandated work/volunteer requirements due to COVID. The program goal is to assist those receiving public cash benefits in gaining the skills and experience to attain self-sufficient employment. Even with the reduced numbers, we assisted 38 individuals in increasing their work readiness skills. SNAP has the same goal, to assist individuals in achieving self-sufficiency. SNAP is a voluntary program where clients receiving nutritional assistance can take advantage of the many services offered through our Kentucky Career Center and unique SNAP Employment and Training (E&T) program to increase their work-ready skills. For both programs, we offer job search assistance and follow-up services to assist in attaining and maintaining employment. Through our SNAP program, we have served 146 people.

TANF and SNAP E&T services are funded by the Cabinet for Health and Family Services.

## Northern Kentucky Advertised Job Postings



## Strategic Initiative for Transformational Employment (SITE)

**Served 60 individuals through collaboration**

The Strategic Initiative for Transformational Employment (SITE), based in EKCEP, helps bridge the gulf between recovery and productive participation in the workforce for individuals in recovery by providing them with valuable career and supportive services, by cultivating and supporting second-chance employment opportunities. The SITE program served 60 individuals in the Northern Kentucky area last year by collaborating with our Kentucky Career Center partners.

## Kentucky Career Center Access Points

Regional Access Points have allowed the Kentucky Career Center to expand its services and reach job seekers and employers throughout the region. Northern Kentucky's access points are the Kenton County Public Library (Erlanger branch), Owen County Public Library and Pendleton County Public Library. The Kenton County Public Library has a dedicated workforce development staff that facilitates several programs, hosts workshops and assists visitors along the career-building pathway.

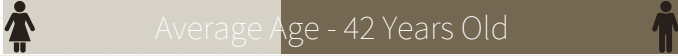
At the Erlanger Branch of KCPL,

**Held 427 Workforce Development Programs with 4,967 attendees**

**Facilitated 3 Employer Assistance Services sessions with 44 participants**

# WIOA Participants Demographics

Adult & Dislocated Worker



Youth



## City Futures/ Jobs Plus

Provided **111 participants with Post-Assessment Services**

**25 participants received transportation assistance**

City Futures is a workforce development program designed to connect the residents of City Heights in Covington with quality employment services, including career coaching, job readiness workshops, job training programs, resume services and funding for occupational training services in high-demand sectors. The program is funded through a \$2.2 million Department of Housing and Urban Development (HUD) Jobs Plus Grant. At the conclusion of the 48 months program, the Housing Authority of Covington celebrated its numerous successes. The NKADD Workforce Division provides technical support to program staff.

Since 2019, City Futures have

- **Enrolled 295 participants**
- **Provided services to 170 participants**
- **By fixing rent amounts, participants saved an average of \$5,000 totally \$900,000+ over the 4 year grant period**

## Employment Outreach (Programs and Activities)

Healthcare - 533



Construction & Trade - 577



Advanced Manufacturing - 953



IT, Business & Finance - 978



Transportation - 1,222



## Spreading the Word



In FY 2022, the NKWIB placed an emphasis on increasing our communications. The NKWIB Facebook and Twitter accounts saw

**Total impressions rose to 18,600**  
**Posts engagement increased by 16%**  
**and Overall, followers rose by 19%**



In February 2022, the NKWIB started releasing a monthly newsletter. Since then,

**more than 200 recipients with 1/3 of them viewing the information**

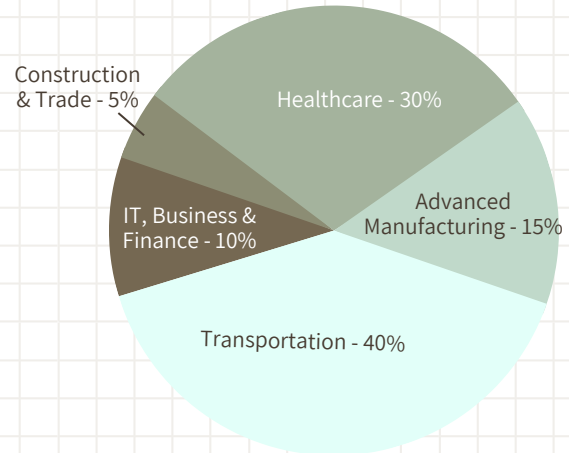
## GROW NKY

In February 2022, the NKWIB became the backbone organization to lead Growing Regional Outcomes Through Workforce (GROW NKY), a comprehensive workforce initiative. As the backbone organization, the NKWIB has hired a consultant to administrate and coordinate the initiatives' members and priorities, hosted a data release for the YouScience, and is leading the convening of stakeholders to examine continued effectiveness and long-term feasibility and the initiative's next steps.

**GROW NKY**

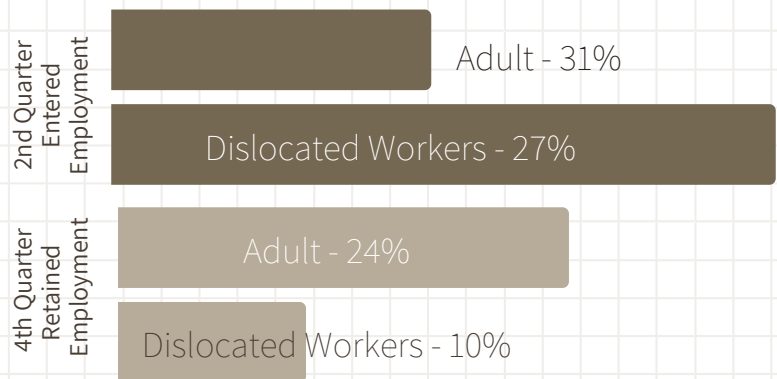
Growing Regional Outcomes through Workforce

## Earned Credentials of WIOA Participants



## WIOA Participants Successes

Each Year the NKWIB negotiates a WIOA performance rate for different workforce success measures. In the first 3 quarters of Program Year 2021, participants have exceeded the goal by



## Teleworks, USA

**Connected 77 NKY residents to remote-work job opportunities**

Teleworks, USA, a division of the Eastern Kentucky Concentrated Employment Program (EKCEP), in collaboration with the Northern Kentucky Workforce Investment Board and the Northern Kentucky Area Development District, identifies and develops legitimate remote-work job opportunities with multiple national and global companies. In the past year, this collaboration has served 77 people in the Northern Kentucky area, connecting those in rural and urban areas without access to transportation or other barriers to work from home.