

## Business Services Committee

August 18, 2021 | 2-3:30pm

**NKADD** | 22 Spiral Drive | Florence

**Zoom** | Meeting ID: **921 2119 6749** | Password: **605357**

### AGENDA

1. **Call to Order** – *Brian Bozeman, Committee Chair 2:00pm*
2. **Welcome** – *Brian Bozeman*
3. **Roll Call of Members** (if necessary) – *Tara Johnson-Noem, Director, NKWIB*
4. **Self-identification of members**- at this time, any member of the board having a potential conflict of interest regarding any issue on today's agenda should self-identify – *Dave Fleischer*
5. **Approve Minutes** from previous meeting – *Brian Bozeman **action requested** 2:05pm*
6. **WIOA Business Services update** –*Eric Owsley, Brighton Center, 2:10pm*
7. **WIOA Operator update** – *Correy Eimer, Brighton Center, 2:25pm*
8. **NKWIB Director's Update** – *Tara Johnson-Noem, 2:40pm*
  - a. **Commonwealth Coders + Code Kentucky**
  - b. **KDE Industry Credential/Certification List**
  - c. **Updates to On-the-Job Training policies **action requested****
  - d. **Program KPI and KPI Ad hoc sub-committee**
9. **Partnership** *Leisa Mulcahy, GROW NKY, 3:10pm*
10. **New Business, 3:20pm**
11. **Adjourn-** *Brian Bozeman (3:30)*

**Next meeting: October 20, 2021 at 2PM**  
**NKADD, 22 Spiral Drive, Florence + Zoom**

#### **Vision Statement**

Every Northern Kentucky community thrives as a result of sustained economic prosperity.

#### **Mission Statement**

We drive innovative policy and direct funding for workforce investment through strong community partnerships to promote: engaged employers, skilled jobseekers and collective impact.

### **Diversity, Equity, Inclusion Statement**

The Northern Kentucky Workforce Investment Board embraces the need for diversity, equity and inclusion to be a component of everything we do. We strive to create a network that meets business needs while it also supports the dignity of our clients. We respond to regional employment needs through the perspectives of local employers' demand for talent and economic empowerment. We are a catalyst for equity, inclusion and life-changing results for all our clients. These priorities are supported through the values below and outlined in our diversity, equity and inclusion action plan.

### **NKWIB Strategic Plan Elements**

#### **1. Employer Services**

Engage employers in the design of services that support talent recruitment, incentivize workforce participation and remove employment barriers.

- Monitor and respond to employer feedback on Career Center business services.
- Serve as a trusted resource and collaborator for employer and workforce partners.
- Assess and deploy WIOA resources as available to support hiring and upskilling.

#### **2. Jobseeker Services**

Prepare individuals to enter and advance along the talent pipeline by aligning with P-12, adult and post-secondary education to provide lifelong opportunities for the rapidly shifting realities of work.

- Monitor and assess outcomes for individuals utilizing Career Center and WIOA services.
- Leverage partnerships and resources to effectively engage clients in work and training opportunities.
- Connect educational and training partners with employers to further align career pipeline preparation.

#### **3. Board Governance**

Maintain strong leadership and community connectivity by fostering board member recruitment, retention and education efforts with an emphasis on diversity, equity and inclusion.

- Create a Diversity, Equity and Inclusion Committee comprised of board and community members to report regularly to the board and oversee DEI Action Plan.
- Create and implement a Diversity, Equity and Inclusion Action Plan.
- Increase initiatives designed to engage current board members and attract new board members from all five in-demand industry sectors and all eight counties in our region.

#### **4. Data-Driven Decision Making**

Respond to changing employer and individual needs by effectively leveraging local, state and federal resources and benchmarking impact through data and metrics through an equity lens.

- Collaborate with regional workforce partners to assess and drive progress toward local and statewide goals.
- Update financial and programmatic key performance indicators and analyze regularly through the NKWIB and its committees.
- Establish innovative workforce policy and funding using regional labor market information and local Career Center performance data.

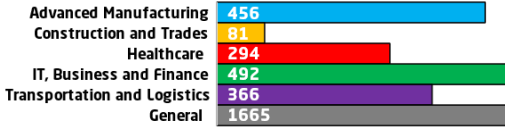
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**Northern Kentucky June Advertised Job Postings**



Northern Kentucky  
 Unique Employers Served

**1,084**

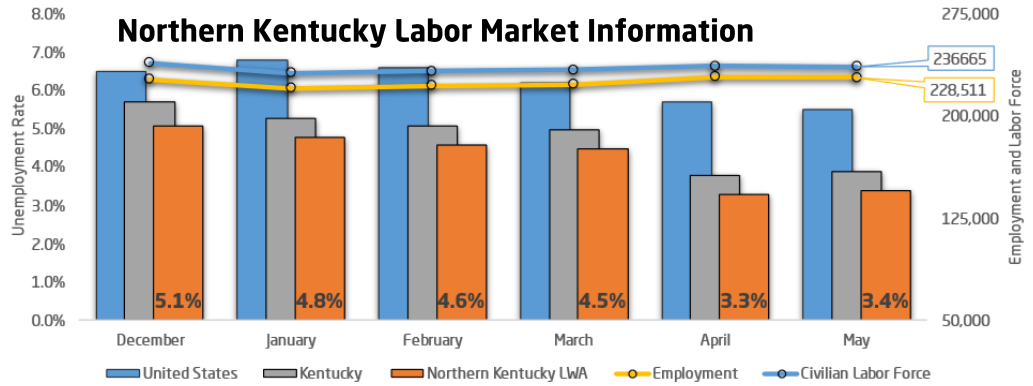


**Labor Force**

**Participation Rate**

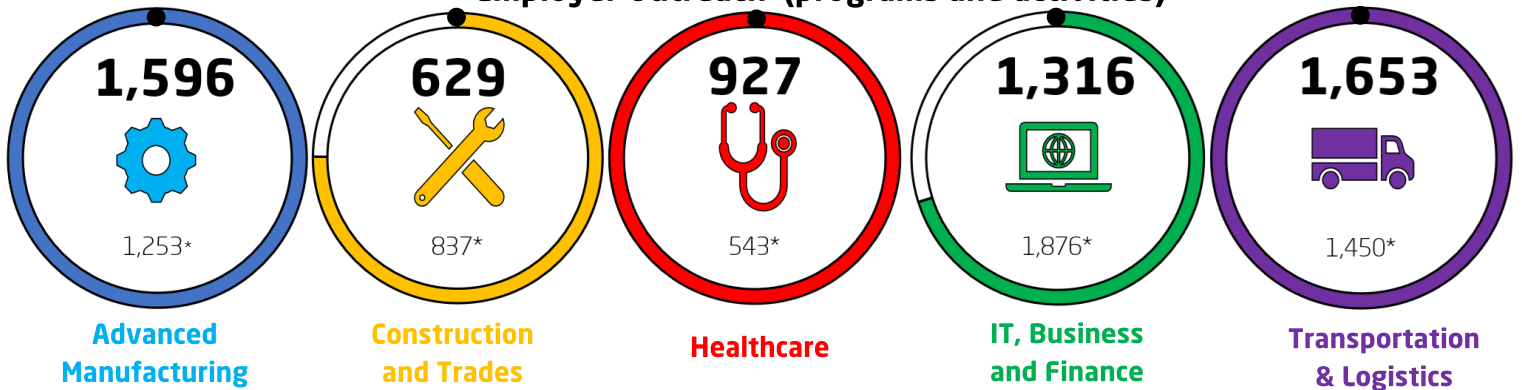
**NKY 66.3%**  
 KY 56.4%  
 US 61.5%

**Northern Kentucky Labor Market Information**



Civilian Labor Force is the sum of the civilian, non-institutionalized population ages 16+ (source: KYStats 2016 Population and Labor Force Estimates by Race and Sex.)

**Employer Outreach (programs and activities)**



**Employer Hiring Events & Job Fairs: 518 / 519\***

**Employer Tours (onsite and virtual): 7 / 3\***

**Participating Employers: 214 / 189\***

**Rapid Response Assistance: 8 / 17\***

**Basic Career Services (in person, on site services available to all customers): 9,069 / 19,494\***

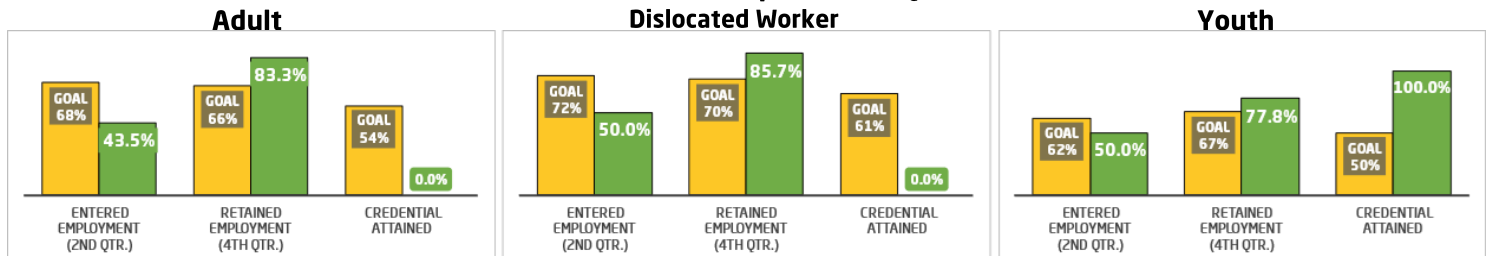
**WIOA Individualized Career Services (eligibility / enrollment required): 308 / 331\***

**WIOA Career Training Services (eligibility / enrollment required): 75 / 93\***

**WIOA Youth Paid Work Experience / Internships: 17 / 27\***

■ Advanced Manufacturing   
 ■ Healthcare   
 ■ IT, Business and Finance   
 ■ Transportation & Logistics   
 ■ General

**Outcomes of WIOA Participants - 3rd Qtr. FY21†**



**Applicant Interviews**

2,146 1,047\*

**Job Placements**

901 730\*

**Customer Satisfaction**

Job Seeker 95.1% Employer 96.5%

FY 2021 as of June 2021 (100% of Fiscal Year)	WIOA Formula Funds Totals	Statewide Reserve (Special Projects) Total	National Dislocated Worker Grant (NDWG)	Trade Total	Grand Total	YTD Expended	% Expended
<b>Actual Carryover From FY 2020</b>							
Grant 27120 (Dislocated Worker Program)	\$ 101,041.21				\$ 101,041.21		
Grant 27220 (Dislocated Worker Program)	\$ 5,956.06				\$ 5,956.06		
Grant 27020 (Adult Program)	\$ 1,094.74				\$ 1,094.74		
Grant 27320 (Adult Program)	\$ 171,086.14				\$ 171,086.14		
Grant 205BE18 (Trade Training Program)	\$ -			\$ 2,224.68	\$ 2,224.68		
Grant 27420 (Youth Program)	\$ 179,387.54			\$ -	\$ 179,387.54		
Grant 27319 (Adult Program)	\$ 187.47			\$ -	\$ 187.47		
Grant 27219 (Rapid Response IRS)	\$ 171,503.45			\$ -	\$ 171,503.45		
Grant 27119 (Dislocated Worker Program)	\$ 28,383.93			\$ -	\$ 28,383.93		
Grant 27419 (Youth Program)	\$ 4,518.42			\$ -	\$ 4,518.42		
Grant 274SRA8 (Youth Program)	\$ -			\$ -	\$ -		
NDWG COVID-19(258CV20)	\$ -		\$ 464,783.07	\$ -	\$ 464,783.07		
<b>Actual Carryover</b>	<b>\$ 663,158.96</b>	<b>\$ -</b>	<b>\$ 464,783.07</b>	<b>\$ 2,224.68</b>	<b>\$ 1,130,166.71</b>		
<b>Actual Allocation</b>							
Adult	\$ 594,158.79				\$ 594,158.79		
Dislocated Worker	\$ 730,969.55				\$ 730,969.55		
Youth	\$ 585,589.08				\$ 585,589.08		
*Rapid Response Funding (Requested from State as Pass Thru)	\$ 147,200.00			\$ 105,353.00	\$ 252,553.00		
Trade Training Funds	\$ -			\$ 70,000.00	\$ 70,000.00		
CVG (1st of 3YR Grant)	\$ -	\$ 7,500.00			\$ 7,500.00		
NDWG COVID-19 (258CV21)	\$ -		\$ 413,745.49		\$ 413,745.49		
<b>Actual Allocation</b>	<b>\$ 2,057,917.42</b>	<b>\$ 7,500.00</b>	<b>\$ 413,745.49</b>	<b>\$ 175,353.00</b>	<b>\$ 2,654,515.91</b>		
<b>Total Available</b>	<b>\$ 2,721,076.38</b>	<b>\$ 7,500.00</b>	<b>\$ 878,528.56</b>	<b>\$ 177,577.68</b>	<b>\$ 3,784,682.62</b>		
<b>Obligations</b>							
*NKWIB Subgrant Recipient/Fiscal Agent	\$ 767,648.72		\$ 52,198.96		\$ 819,847.68	\$ 565,504.10	69%
*OS Operator/Direct Workforce Services Contracted Provider (Brighton Center) July-December 2020	\$ 657,128.02	\$ 5,000.00	\$ 22,000.08	\$ 52,676.50	\$ 736,804.60	\$ 632,880.38	86%
*OS Operator/Direct Workforce Services Contracted Provider (Brighton Center) January-June 2021	\$ 577,128.02	\$ 2,500.00	\$ 22,000.07	\$ 52,676.50	\$ 654,304.59	\$ 611,240.49	93%
NDWG- Contracted Providers	\$ -		\$ 307,143.96	\$ -	\$ 307,143.96	\$ 172,755.91	56%
<b>Setaside Obligations</b>							
JOBS EQ Data Base Agreement	\$ 4,300.00				\$ 4,300.00	\$ 2,329.05	54%
GROW	\$ 6,000.00				\$ 6,000.00	\$ 6,000.00	100%
Youth Work Experience	\$ 226,048.39				\$ 226,048.39	\$ 32,335.87	14%
Educational/Career Enhancement Funds	\$ 90,000.00				\$ 90,000.00	\$ 14,323.52	16%
*Individual Training Accounts (ITA's)	\$ 165,401.78		\$ 10,000.00	\$ 72,224.68	\$ 247,626.46	\$ 105,061.39	42%
<b>Total Obligations</b>	<b>\$ 2,493,654.93</b>	<b>\$ 7,500.00</b>	<b>\$ 413,343.07</b>	<b>\$ 177,577.68</b>	<b>\$ 3,092,075.68</b>	<b>\$ 2,142,430.71</b>	<b>69%</b>
<b>Remaining Balance</b>	<b>\$ 227,421.45</b>	<b>\$ -</b>	<b>\$ 465,185.49</b>	<b>\$ -</b>	<b>\$ 692,606.94</b>		