

Program/Youth Committee
August 10, 2021 | 8:30 am - 10:00 am
NKADD | 22 Spiral Drive | Florence
Zoom | Meeting ID: **950 9841 1240**

AGENDA

1. **Call to Order and Introductions** (8:30)
2. **Self-Identification of Members** - Any member of the board having a potential conflict of interest regarding any issue on today's agenda should self-identify.
3. **Approval of Minutes** – April 13, 2021 (**Action required**) (8:35-8:40)
4. **PROGRAMMING**
 - Request For Proposal Update/Timeline Draft – Tonia Slone (8:40 – 8:55)
 - Brighton Center Update – Eric Owsley (8:55 – 9:05)
5. **PARTNERSHIP**
 - Anna Larson – Skills U (9:05 – 9:15)
6. **ACCOUNTABILITY/TRANSPARENCY**
 - Strategic Plan Review – Dean McKay (9:15 - 9:20)
 - State Monitoring – Tara Johnson-Noem (9:20– 9:30)
 - 4th Quarter State Generated Performance – (9:30 – 9:35)
 - FY 21 (end of year) Fiscal KPI – Liberty Kordish (9:35 – 9:40)
7. **OTHER**
 - Director's Update (9:40 – 9:55)
 - New Business - (9:55 – 10:00)

Adjourn

Reminder – the next Program/Youth meeting is Tuesday, October 12, 2021 at 8:30 am.

Vision Statement

Every Northern Kentucky community thrives as a result of sustained economic prosperity.

Mission Statement

We drive innovative policy and direct funding for workforce investment through strong community partnerships to promote engaged employers, skilled jobseekers and collective impact.

NKWIB 2021 – 2025 Strategic Plan Elements

1. Employer Services

Engage employers in the design of services that support talent recruitment, incentivize workforce participation and remove employment barriers.

- Monitor and respond to employer feedback on Career Center business services.
- Serve as a trusted resource and collaborator for employer and workforce partners.
- Assess and deploy WIOA resources as available to support hiring and upskilling.

2. Jobseeker Services

Prepare individuals to enter and advance along the talent pipeline by aligning with P-12, adult and post-secondary education to provide lifelong opportunities for the rapidly shifting realities of work.

- Monitor and assess outcomes for individuals utilizing Career Center and WIOA services.
- Leverage partnerships and resources to effectively engage clients in work and training opportunities.
- Connect educational and training partners with employers to further align career pipeline preparation.

3. Board Governance

Maintain strong leadership and community connectivity by fostering board member recruitment, retention and education efforts with an emphasis on diversity, equity and inclusion.

- Create a Diversity, Equity and Inclusion Committee comprised of board and community members to report regularly to the board and oversee DEI Action Plan.
- Create and implement a Diversity, Equity and Inclusion Action Plan.
- Increase initiatives designed to engage current board members and attract new board members from all five in-demand industry sectors and all eight counties in our region.

4. Data-Driven Decision Making

Respond to changing employer and individual needs by effectively leveraging local, state and federal resources and benchmarking impact through data and metrics through an equity lens.

- Collaborate with regional workforce partners to assess and drive progress toward local and statewide goals.
- Update financial and programmatic key performance indicators and analyze regularly through the NKWIB and its committees.
- Establish innovative workforce policy and funding using regional labor market information and local Career Center performance data.

Diversity, Equity and Inclusion Statement

The Northern Kentucky Workforce Investment Board embraces the need for diversity, equity and inclusion to be a component of everything we do. We strive to create a network that meets business needs while it also supports the dignity of our clients. We respond to regional employment needs through the perspectives of local employers' demand for talent and economic empowerment. We are a catalyst for equity, inclusion and life-changing results for all our clients. These priorities are supported through the values below and outlined in our diversity, equity and inclusion action plan.

FY2021 MINUTES
PROGRAM/YOUTH COMMITTEE | Zoom Meeting
Tuesday, April 13, 2021 | 8:30 AM

MEMBERS PRESENT - Zoom	GUESTS - Zoom
Kevin Bonhaus	Eric Owsley, Brighton Center
Catrena Bowman-Thomas	Correy Eimer, Brighton Center
Sherra Dunlap	Melissa Sommer, Brighton Center
Kristie Henry	Kimberly Rossetti, Tri-ED
Ryan Henson	Talia Frye, Brighton Center
Jamie Johnson	Elizabeth Adams, Brighton Center
Jamie Parsons	Mindy Puckett, Brighton Center
Dr. Randy Poe	
Dave Schroeder	
Shannon Starkey-Taylor	
Jarrold Tiemeier	
Alecia Webb-Edgington	
	STAFF PRESENT
MEMBERS ABSENT	Tara Johnson-Noem
Chad Day	Tonia Slone
Francis O'Hara (Excused)	Melinda Ford
	Liberty Kordish
	Melissa Patchell

CALL TO ORDER

The meeting was called to order at 8:30 AM by Jamie Parsons, Committee Chairperson. A quorum was present.

SELF-IDENTIFICATION OF MEMBERS

No member self-identified as having a potential conflict of interest with agenda topics.

APPROVAL OF MINUTES

Shannon Starkey-Taylor made a motion to approve the minutes for the committee meeting held February 9, 2021. Randy Poe seconded the motion. The motion carried.

PROGRAMMING

Incumbent Worker Policy Discussion

- Tonia Slone introduced the updated Incumbent Worker Policy explaining that a priority purpose was averting layoffs.
- Kimberly Rosetti from Tri-Ed discussed the need in the NK area for this service.
- Tonia Slone pointed out the required match and the \$10,000 limit with some flexibility.
- Dave Schroeder made the motion to, 'enact the Incumbent Worker Policy effective July 1, 2021 as written with WIB approval'. Kristie Henry seconded the motion.
- Policy was approved unanimously.

Brighton Center Update

- Eric Owsley updated the PY Committee on the latest KCC direct services activities.
 - Eric spoke of 3rd quarter successes, workshops and events and youth specific events.
 - In addition, Youth will have the opportunity to participate in one of two cohorts offered – Cisco Comp-U-Dopt and Gateway’s Summer Welding Opportunity.
 - Also, there were 3 new youth intern placements.

Training Policy Update

- Tara Johnson-Noem discussed an exciting opportunity with BC Skills Coding Training. It’s a 12-week course that is yielding great results. Due to the intensive nature of this course being 8 hours/day and 5 days/week, the committee and board approval for the policy change to increase the yearly WIOA funding from \$3,500 to \$5,000 but not to exceed \$7000 for the 2-year total for this program.
 - Dr. Randy Poe made the motion to, ‘accept the policy change to increase the funding for this program to \$5,000 not exceeding \$7,000 in 2 years.
 - Catrena Bowman-Thomas seconded the motion.
 - Policy change was approved unanimously.

PARTNERSHIP

Vocational Rehabilitation

- Ryan Henson spoke of the many opportunities within the KCC for clients with challenges to employment.
- There has been an increased interest from the business community to employ people from the program, in part due to the Work Opportunity Tax Credit.

ACCOUNTABILITY/TRANSPARENCY

Contract Monitoring

- Tara Johnson-Noem reported that during the comprehensive contract monitoring, staff reviewed fiscal documents, the KCC operator and direct services.
- There were no findings but several learning opportunities.

2nd Quarter State Generated Performance

- Tonia Slone reported that we “met or exceeded” every performance standard.
- The Committee was also sent performance for the Commonwealth grouped by region for their review.

FY '22 Budget

- Liberty Kordish reviewed the budget for the upcoming fiscal year.
- Liberty pointed out that we only have projections of available funding not actual numbers.
- Jamie Johnson moved to approve the budget and Kevin Bonhaus seconded.
- The budget was approved unanimously.

Contract Renewal

- Tara Johnson-Noem informed the committee that it was time to renew the contract with Brighton Center since the first contract was 6-months due to a timing issue caused by the pandemic.
- Tara noted that Brighton Center was executing the contract as intended and performance was within negotiated standards.
- Dave Schroeder made a motion to continue the contract and Kristi Henry seconded.
- The motion to renew the contract with Brighton Center was approved unanimously.

OTHER

Director’s Update – Tara Johnson-Noem

Tara provided the following Director’s update:

- Work Ready Communities – we are assisting local counties to complete their state Work Ready Community applications. This is a designation similar to the concept of “shovel ready” sites, but for workforce development, to show that the community has the skilled talent needed to fill jobs. Any residents on this board from Boone, Kenton, Campbell or Gallatin Counties should let me know if they would like to participate in the process.
- Unemployment Insurance - This Thursday, April 15, Kentucky Labor Cabinet will begin offering in-person appointments at the Covington Career Center location. Claimants signed up in advance, starting last week. All Covington appointments were full within two days but more open each day starting Friday.

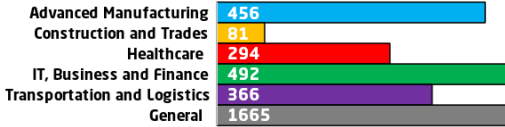
- NDWG “NKY Career Link” – We have learned that our funding window for this grant has been extended to March 2022. We are working with Cabinet officials and other WIBs to adjust to the needs of our community with regard to attracting clients to this program. With the work requirement continuing to be waived, outreach is essential to reach dislocated workers. We are continually working on additional new initiatives to do that.
- Local and Regional Plan – We are currently in a period of public comment. Next week, a public hearing will held. A special meeting of the NKWIB and local governance board will be held this month, and we are on time to submit on time to the Cabinet for Education and Workforce Development.
- Strategic Plan – The strategic planning committee has been working to update the vision, mission, values and overall themes to focus the strategic plan for the next four years for the NKWIB.

Jamie Parsons extended thanks to the committee.

MEETING ADJOURNMENT

The meeting was then adjourned at 9:48 a.m. by Jamie Parsons, Chairperson.

Northern Kentucky June Advertised Job Postings



Northern Kentucky
 Unique Employers Served

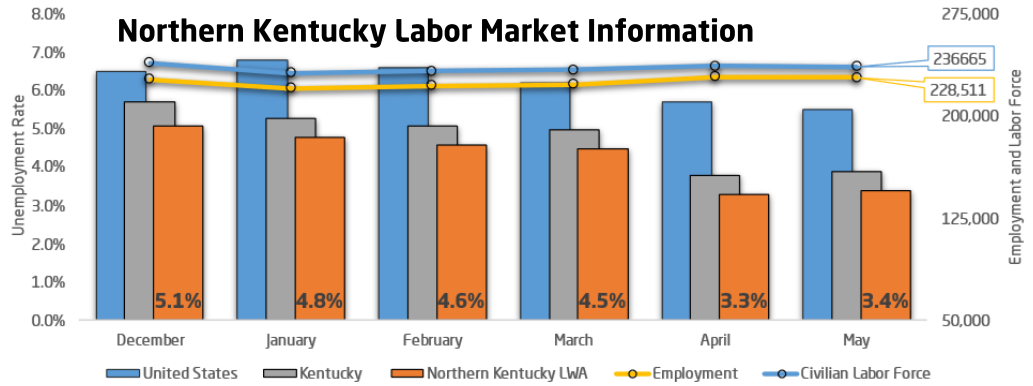
1,084



**Labor Force
 Participation Rate**

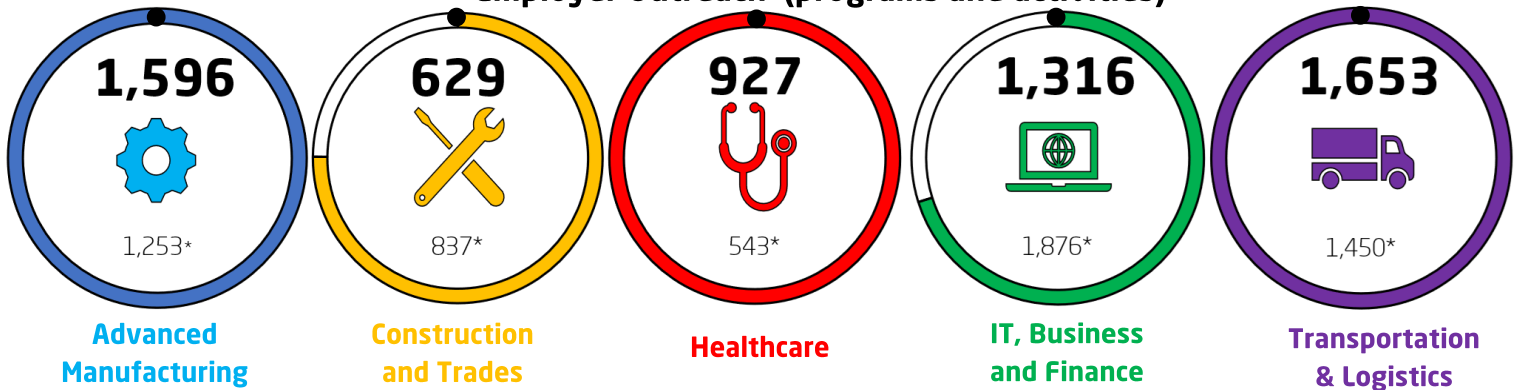
NKY 66.3%
 KY 56.4%
 US 61.5%

Northern Kentucky Labor Market Information



Civilian Labor Force is the sum of the civilian, non-institutionalized population ages 16+ (source: KYStats 2016 Population and Labor Force Estimates by Race and Sex.)

Employer Outreach (programs and activities)



Employer Hiring Events & Job Fairs: 518 / 519*

Employer Tours (onsite and virtual): 7 / 3*

Participating Employers: 214 / 189*

Rapid Response Assistance: 8 / 17*

Basic Career Services (in person, on site services available to all customers): 9,069 / 19,494*

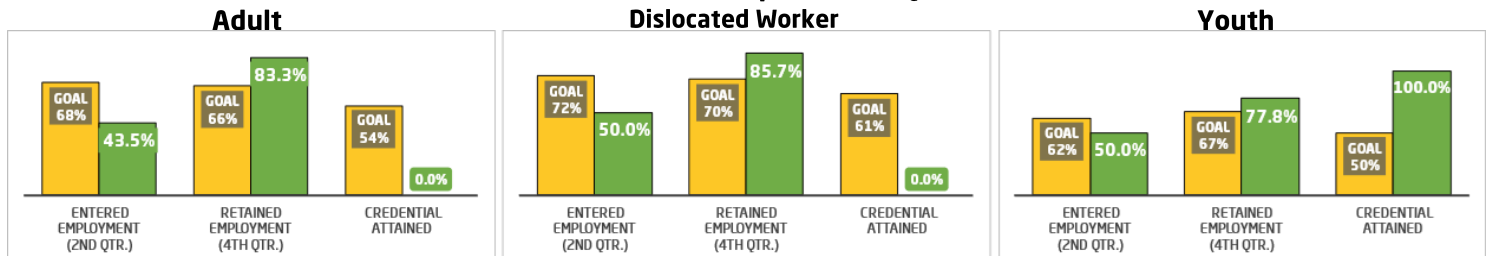
WIOA Individualized Career Services (eligibility / enrollment required): 308 / 331*

WIOA Career Training Services (eligibility / enrollment required): 75 / 93*

WIOA Youth Paid Work Experience / Internships: 17 / 27*

■ Advanced Manufacturing
 ■ Healthcare
 ■ IT, Business and Finance
 ■ Transportation & Logistics
 ■ General

Outcomes of WIOA Participants - 3rd Qtr. FY21†



Applicant Interviews

2,146 1,047*

Job Placements

901 730*

Customer Satisfaction

Job Seeker 95.1% Employer 96.5%

FY 2021 as of June 2021 (100% of Fiscal Year)	WIOA Formula Funds Totals	Statewide Reserve (Special Projects) Total	National Dislocated Worker Grant (NDWG)	Trade Total	Grand Total	YTD Expended	% Expended
Actual Carryover From FY 2020							
Grant 27120 (Dislocated Worker Program)	\$ 101,041.21				\$ 101,041.21		
Grant 27220 (Dislocated Worker Program)	\$ 5,956.06				\$ 5,956.06		
Grant 27020 (Adult Program)	\$ 1,094.74				\$ 1,094.74		
Grant 27320 (Adult Program)	\$ 171,086.14				\$ 171,086.14		
Grant 205BE18 (Trade Training Program)	\$ -			\$ 2,224.68	\$ 2,224.68		
Grant 27420 (Youth Program)	\$ 179,387.54			\$ -	\$ 179,387.54		
Grant 27319 (Adult Program)	\$ 187.47			\$ -	\$ 187.47		
Grant 27219 (Rapid Response IRS)	\$ 171,503.45			\$ -	\$ 171,503.45		
Grant 27119 (Dislocated Worker Program)	\$ 28,383.93			\$ -	\$ 28,383.93		
Grant 27419 (Youth Program)	\$ 4,518.42			\$ -	\$ 4,518.42		
Grant 274SRA8 (Youth Program)	\$ -			\$ -	\$ -		
NDWG COVID-19(258CV20)	\$ -		\$ 464,783.07	\$ -	\$ 464,783.07		
Actual Carryover	\$ 663,158.96	\$ -	\$ 464,783.07	\$ 2,224.68	\$ 1,130,166.71		
Actual Allocation							
Adult	\$ 594,158.79				\$ 594,158.79		
Dislocated Worker	\$ 730,969.55				\$ 730,969.55		
Youth	\$ 585,589.08				\$ 585,589.08		
*Rapid Response Funding (Requested from State as Pass Thru)	\$ 147,200.00			\$ 105,353.00	\$ 252,553.00		
Trade Training Funds	\$ -			\$ 70,000.00	\$ 70,000.00		
CVG (1st of 3YR Grant)	\$ -	\$ 7,500.00			\$ 7,500.00		
NDWG COVID-19 (258CV21)	\$ -		\$ 413,745.49		\$ 413,745.49		
Actual Allocation	\$ 2,057,917.42	\$ 7,500.00	\$ 413,745.49	\$ 175,353.00	\$ 2,654,515.91		
Total Available	\$ 2,721,076.38	\$ 7,500.00	\$ 878,528.56	\$ 177,577.68	\$ 3,784,682.62		
Obligations							
*NKWIB Subgrant Recipient/Fiscal Agent	\$ 767,648.72		\$ 52,198.96		\$ 819,847.68	\$ 565,504.10	69%
*OS Operator/Direct Workforce Services Contracted Provider (Brighton Center) July-December 2020	\$ 657,128.02	\$ 5,000.00	\$ 22,000.08	\$ 52,676.50	\$ 736,804.60	\$ 632,880.38	86%
*OS Operator/Direct Workforce Services Contracted Provider (Brighton Center) January-June 2021	\$ 577,128.02	\$ 2,500.00	\$ 22,000.07	\$ 52,676.50	\$ 654,304.59	\$ 611,240.49	93%
NDWG- Contracted Providers	\$ -		\$ 307,143.96	\$ -	\$ 307,143.96	\$ 172,755.91	56%
Setaside Obligations							
JOBS EQ Data Base Agreement	\$ 4,300.00				\$ 4,300.00	\$ 2,329.05	54%
GROW	\$ 6,000.00				\$ 6,000.00	\$ 6,000.00	100%
Youth Work Experience	\$ 226,048.39				\$ 226,048.39	\$ 32,335.87	14%
Educational/Career Enhancement Funds	\$ 90,000.00				\$ 90,000.00	\$ 14,323.52	16%
*Individual Training Accounts (ITA's)	\$ 165,401.78		\$ 10,000.00	\$ 72,224.68	\$ 247,626.46	\$ 105,061.39	42%
Total Obligations	\$ 2,493,654.93	\$ 7,500.00	\$ 413,343.07	\$ 177,577.68	\$ 3,092,075.68	\$ 2,142,430.71	69%
Remaining Balance	\$ 227,421.45	\$ -	\$ 465,185.49	\$ -	\$ 692,606.94		