



FY21 MINUTES

NORTHERN KENTUCKY WORKFORCE INVESTMENT BOARD

Via Zoom

MEETING | Tuesday, September 8, 2020 | 11:30 am

Vice Chairperson Michelle Cestaric called the meeting to order at 11:33 am.

Tara Johnson-Noem took roll call for the meeting.

MEMBERS PRESENT	MEMBERS PRESENT	GUESTS
John Baines	Connie Schnell	
Chris Bateman	Dave Schroeder	
Vicki Berling	Carissa Schutzman	
Nick Birkenhauer	Robert Stafford	
Kevin Bonhaus	Shannon Starkey-Taylor	
Catrena Bowman-Thomas	Jarrod Tiemeier	
Brian Bozeman	Michelle Tyson	
Michelle Cestaric	Alecia Webb-Edgington	
Brent Cooper		
Chad Day		
Dana Dobbs	MEMBERS EXCUSED	STAFF
Gina Douthat	Fernando Figueroa	Tara Johnson-Noem
Sherra Dunlap	Jamie Johnson	Katie Jo Kirkpatrick
Dave Fleischer	Sybil Murphy	David Klokner
Janet Harrah	Rhonda Whitaker Hurtt	Liberty Kordish
Kristie Henry	Rhonda Whitaker Hurtt	Connie Madden
Ryan Henson		Melissa Patchell
Dean McKay	MEMBERS ABSENT	Tonia Slone
Lisa Morris	Francis O'Hara	
Jamie Parsons		
Danita Pickett	LOCAL ELECTED OFFICIALS	
Randy Poe	Steve Pendery, Campbell County Judge Executive	
Kimberly Rossetti	Kris Knochelmann, Kenton County Judge Exec.	

SELF-IDENTIFICATION OF MEMBERS

Members who self-identified as having a potential conflict of interest with agenda topics:

Catrena Bowman-Thomas, Northern Kentucky Community Action Commission

Alecia Webb-Edgington, Life Learning Center

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MINUTES APPROVAL

Shannon Starkey-Taylor made a motion to approve the July 14, 2020 minutes, Jamie Parsons seconded the motion, and the prior meeting minutes were approved.

ACCOUNTABILITY/TRANSPARENCY

Membership & Board Operating

John Baines requested a Call to Action and summarized the proposed NKWIB By-Laws changes.

- Permit attendance and voting via video conference
- Eliminate requirement for a majority of business members in standing committees
- Non-WIB members may serve on the P/Y Committee and the Business Services Committee
- Added inclusive language to P/Y Committee functions to include adults, dislocated workers, veterans and people with disabilities

Motion to approve the By-Laws changes was made by Dave Schroeder and seconded by Chad Day. The motion was carried.

A new tool was developed to better manage attendance and necessary quorums. Will also aid in reaching out to those struggling with attendance and committee involvement.

John Baines discussed the fact that there are terms expiring next year, some of which will impact leadership, so a clear plan is needed. The Board must maintain the right institutional knowledge through the transition along with a high level of experience and expertise among its members. More discussion on upcoming term expirations at next Board meeting. Will meet jointly with the Executive Committee in October.

Program/Youth Committee

Jamie Parsons noted that RFP Training would be held Thursday, September 10, 2020 from 10:00-11:30 am, and that review of the three RFP submitted would occur during the next P/Y Committee Meeting on October 13, 2020 beginning at 8:30 am.

Business Services Committee

Dave Fleischer provided an update on the August 19, 2020 BSC meeting:

- BSC meeting was held August 19, 2020 with a quorum present.
- Discussed connection between Career Center, GROW, and WIB staff. CVG and Williamstown locations are now open for in-person services by appointment.
- Programming updates were provided and there was an update on operator and employer service highlights.
- Corey provided an update on the Virtual Veterans Job Fair which was comprised of 107 participants and 20 employers. He also provided an update on the Employer Resource Guide:
 - September 18, 2020: 1st draft of the guide will be shared with BSC
 - September 25, 2020: BSC will be asked to provide feedback to Correy via survey
 - October 1, 2020: Based on feedback and next steps, a final version will be made available
- During a new addition to the BSC meeting, there was a presentation by GROW. GROW discussed support opportunities and coordination. The 2020/2021 legislative alignment was

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discussed. This will be a budget year opportunity, so if there are any requests from NKWIB, now is the time to present them so that GROW places them in the dialogue with legislation.

- A new business opportunities discussion followed which centered around a number of items not necessarily on the BSC agenda, but may warrant a look, such as recovery activities in response to COVID19, new engagement opportunities, critical viewpoints from committee members, process to keep BSC activities valid and in place with membership. This is a “to do” or “thought starter” opportunity for BSC to keep issues in front of members and stay ahead of the curve of upcoming events

Michelle Cestaric commented that childcare, a definite workforce challenge, is an area to look at for financial support or resources. And, suggested giving thought to how we can we do a better job of linking up different groups to meet the needs of businesses in the area; perhaps through an ad hoc committee for partnership and leveraging work groups around workforce. Dave Fleischer agreed to reach out to Tara Johnson-Noem and Michelle Cestaric to discuss these points further.

PROGRAMMING

Activity Updates

Director's Report

- Tara Johnson-Noem reviewed the Director’s Report and a summary of budget items in the meeting packet.
- Noted that packet report was through July 31, 2020 which represents 8% of the new fiscal year.
- The carryover amounts are projections until we receive the final figures from NKADD for the fiscal year ended June 30, 2020. They should be available by next committee meeting.
- Allocations are also projections with the exception of Youth funding which has been received and a verbal has been received that rapid response dollars are forthcoming.
- There are updates from Correy Eimer on the operator side and from Ellen Bates on the direct services provider side.
- Programming KPI Performance Indicator reports for year-end fiscal year 2020, and for July, the first month of fiscal year 2021.
- There is still concern with the overall economy, however we are seeing hiring in the private sector and elsewhere. Unemployment rates, which seem lower, may be affected by health or childcare concerns, and people reporting not seeking work since they anticipate being called back to their workplace.
- David Klokner provided clarification to question raised by John Baines. There were 180 verified interviews and 19 verified placements. And, that a difference in figures on the KPIs exists due to using “not seasonally adjusted” figures on the monthly KPI.

Focus Opportunity

Catrena Bowman-Thomas provided a reminder that an event featuring Black Business Owners would be held September 15, 2020. An event flyer will be e-mailed to everyone and requests that it be forwarded to your networks.

ADJOURNMENT – Vice Chairperson Michelle Cestaric adjourned the meeting at 11:59 am.

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9TH ANNUAL INNOVATION AWARDS

The NKWIB meeting was followed by the “2020 Workforce Innovation Awards, A Celebration of Northern Kentucky’s Workforce Champions.” The awards presentation was also live streamed on Facebook.

Welcome/Preface: Dana Dobbs, NKWID Chairperson

Congratulatory Commentary: Steve Pendery, Campbell County Judge Executive

Keynote Speaker: Lee Crume, President/CEO, Northern Kentucky Tri-ED

- **OUTSTANDING WORKFORCE ALUMNUS OF THE YEAR – ADULT/DISLOCATED WORKER**
Kelsie Guenther

- **OUTSTANDING WORKFORCE ALUMNUS OF THE YEAR – YOUTH**
Megan March

- **OUTSTANDING WORKFORCE EMPLOYEE OF THE YEAR (Tie)**
Talia Frye, Workforce Development Director, Brighton Center
Connie Schnell, Regional Manager, Career Development Office

- **OUTSTANDING WORKFORCE COLLABORATION**
Andrew Aiello, General Manager, TANK

Closing Remarks: Tara Johnson-Noem