



**FY20 MINUTES**

**NORTHERN KENTUCKY WORKFORCE INVESTMENT BOARD**

**Northern Kentucky Area Development District**

**Tuesday, March 10, 2020 | 8:30am**

Chairperson Dana Dobbs called the meeting to order at 8:40am.

<b>MEMBERS PRESENT</b>	<b>MEMBERS EXCUSED</b>	<b>GUESTS</b>
Andrew Aiello	Nick Birkenhauer	Ellen Bates, Brighton Center
John Baines	Kevin Bonhaus	Correy Eimer, Brighton Center
Chris Bateman	Chad Day	Melissa Sommer, Brighton Center
Catrena Bowman-Thomas	Sherra Dunlap	Dean Faulkner
Michelle Cestaric	Chris Fridel	Mindy Puckett, Brighton Center
Brent Cooper	Janet Harrah	Melissa Sommer, Brighton Center
Dana Dobbs	Kristie Henry	Kim Serra, Campbell County Fiscal Court
Dr. Fernando Figueroa	Randy Poe	Melissa Patchell, NKADD
Dave Fleischer	Kimberly Rossetti	
Ryan Henson	Robert Stafford	
Jamie Johnson	Rhonda Whitaker Hurtt	
Dean McKay		
Sybil Murphy		
Francis O'Hara		<b>STAFF</b>
Jamie Parsons		Tara Johnson-Noem
Connie Schnell		Jason Ashbrook
Dave Schroeder		Katie Jo Berkshire Kirkpatrick
Carissa Schutzman		David Klokner
Shannon Starkey-Taylor		Liberty Kordish
Alecia Webb-Edgington		Tonia Slone
<b>Zoom</b>		
Michelle Tyson		

**SELF-IDENTIFICATION OF MEMBERS**

Member who self-identified as having a potential conflict of interest with agenda topics: Dave Fleischer, Brighton Center.

**APPROVAL OF MINUTES**

Carissa Schutzman noted she should have been listed under excused in the minutes from January 2020. Pending that revision, Shannon Starkey-Taylor made a motion to approve the minutes. Jamie Parsons seconded the motion, which was passed by the WIB.

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## **MISSION MOMENT**

Ellen Bates presented the Mission Moment with Dean. Dean told his story having applied for 100 jobs with no leads, but once connecting with the Kentucky Career Center and the Brighton Center, found a job that matched his skill level and lifestyle.

## **COMMITTEE REPORTS**

### *Program and Youth Committee*

Jamie Parsons, spoke about the current status of the RFPs, which have now all been submitted. The staff are in the midst of reviewing. There is a training on March 18 via Zoom and the PY meeting is April 14. All WIB members are encouraged to attend both meetings, although only P/Y members are able to vote.

### *Business Services Committee*

Andy Aiello provided an update about the Business Services Committee. Employer Toolkit being worked on by Correy Eimer through GROW Pillar 3.

### *Membership and Board Operations Committee*

John Baines presented on behalf of the Membership and Board Operations Committee. We are in compliance with our membership. We discussed the need for more diversity, first geographically. We have some counties that do not have representation so working to increase that. Also working to increase the diversity of people on the board, looking for feedback on that effort. The committee is open to recommendations for people. John presented a nomination for Danita Pickett to join the WIB representing Adult Education/SkillsU. Michelle Cestaric made the motion, which was seconded by Alecia Webb Edgington. All voted in favor by voice vote.

Next, John Baines introduced the member spotlight, Dean McKay, who is also a new member on the MBO Committee. Member Spotlight: Dean McKay gave a presentation highlighting his professional background in retail management and career change to Skilcraft over the last year. He also outlined the product lines of Skilcraft, including aerospace and AlphaSafe.

Dave Schroeder was selected as the next Member Spotlight, but will be presenting in July. Dave chose Shannon Starkey-Taylor to be May's Member Spotlight.

## **PROGRAMMING / ACTIVITY UPDATES**

### *Key Performance Indicators (KPI):*

- Fiscal Report from Liberty Kordish – 35% expended into 58% of the fiscal year. Questions arose regarding the low usage of Rapid Response dollars related to the IRS closure in Covington. Ellen Bates gave a description of the situation with IRS workers and the challenge of reaching them.
- Programming KPI – presented by Jason Ashbrook and David Klokner  
Jason provided an update on the KPI document. Northern Kentucky continues to have the highest labor participation rate and the lowest unemployment rate in the Commonwealth. Targeted sectors: construction and trade facing seasonal layoffs due to winter months. IT Business and Finance: we have seen some local business reduction. Sybil Murphy reported that CVG board will officially lower the required age for workers at the airport.

*Development Report:* Katie Jo provided a visual of fundraising achievements

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*Director's Report:*

Tara Johnson-Noem reported that she continues to work through my transition plan to meet with every WIB member.

Dana Dobbs mentioned that strategic planning will be occurring later in this year. She introduced guest speaker Deputy Secretary Josh Benton.

**GUEST SPEAKER**

*Dep. Secretary Josh Benton*

Josh Benton, Deputy Secretary of the Cabinet for Education and Workforce Development gave a presentation about the Cabinet's state plan that will be submitted to the U.S. Department of Labor and their key objectives for 2020. Highlights from the presentation included:

- Encouraging local strategic plans. They are funding consultant to facilitate local strategic plan development. We were engaging only 8% of employers 2 years ago, now over 30% employer engagement. Quality measure - repeat customer rate, currently highest in the nation at 88%.
- The Cabinet is consolidating state agency work from throughout multiple cabinets into the Cabinet for Education and Workforce, streamlining state-level resources.
- Department for Workforce Investment:
  - Early Childhood - Expand access to high-quality child care
  - Middle School – Increase exposure to community career options
  - High School Experience – Facilitate real world workforce opportunities
  - Post-secondary – Increase opportunities for expertise in their chosen field
- Key Cabinet Objectives 2020
  - Quality Opportunity = Sustainable Wages (new data available about family sustaining wages)
  - Reduce Barriers to Entry (Waived GED assessment)
  - Align Resources & Objectives
  - Enhanced Business Services (Cabinet will be bringing in the workforce component that has been with the Economic Development Cabinet - keeping the workforce conversation state-level during site selection process)
  - Customer Centered Service (UI assistance coming back to local level and online chat option rolling out next week)
- State Plan – WIOA Goals:
  - Increase Employer Engagement
  - Increase Educational Attainment and Completion
  - Increase Kentucky's Workforce Participation Rate (currently 43rd in the nation) All Populations Included - but we have an older population, and a higher population of people on disability than any other state. Ages 25-55 Labor Participation Rate closer to 75%
  - Resource Alignment of Partners (new resource alignment map by June - then how can we better streamline and where are gaps) Talent Recruitment for example, currently there are no relocation/migration dollars.
- WIOA Reauthorization - promoting reduction of cuts for growing economies. The work gets more difficult with lower unemployment rate. Unfair for NKY to be measured the same as EKCEP. The approach must be diversified.

Dana reiterated March 18 training, and April 14 P/Y meeting.

Dana adjourned the meeting at 10:17am.