



FY19 MINUTES

BUSINESS SERVICES COMMITTEE

NKADD, 22 Spiral Drive, Florence, KY 41042

June 19, 2019

2:00 PM

Chairperson Jeff Greelish called meeting to order at 2:05 pm.

MEMBERS PRESENT

Andrew Aiello
Carissa Schutzman
Brent Cooper
Fernando Figueroa
Jennifer Panepinto
Jeff Greelish
Sybil Murphy

MEMBERS Excused

Dave Fleischer
Robert Stafford
Rhonda Whitaker
Janet Harrah

Zoom

MEMBERS ABSENT

GUESTS

Correy Eimer – Brighton Center
Talia Frye- Brighton Center
Heather Mullens – Brighton Center

STAFF PRESENT

Jason Ashbrook
David Klockner
Katie Jo Berkshire Kirkpatrick
Dena Shea
Barbara Stewart

SELF-IDENTIFICATION OF MEMBERS

None

APPROVAL OF MINUTES

Brent Cooper motioned to approve the minutes from **February 20, 2019**. Andrew Aiello seconded the motion. Motion carried.

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Updates

KCC Lead Business Services Provider

Correy Eimer reported on the Northern Kentucky Workforce Partners Round Table. The Partners making up this Round Table include Kentucky Career Center/ Brighton Center, Tri-ED, Gateway, Cabinet for Economic Development, NaviGo Prep, and Life Learning Center. All the partners are working together to better coordinate services for our regional employers.

Talia Frye reported on the progress at the new Career Center office at CVG Airport. Between April 8th and June 10th they have had 260 job seekers, 23 onsite hiring events, 180 job applicant interviews, leading to 99 job placements.

Talia Frye reported on the Talent Development Services. Career Bridge is a network of partners from the business, education and nonprofit communities who work innovatively and collaboratively together to create a talent pipeline to fill the most in-demand jobs in our region. This program assists employers in providing their employees, future employees, and/or any other underemployed individuals in our region a clear path out of poverty through progressive career development while cultivating a talent pipeline to fill the most in-demand jobs.

Talia Frye reported on the untapped labor Pools Youth/Young Adult Talent Development Services.

- Work Experience Works
Since May 1, 2019 they have had five youth obtain employment from their work experience site.
- City Heights Youth Career Expo
Brighton Center in partnership with City Futures and Housing Authority of Covington (HAC), has had their first annual City Heights Youth Career Expo on April 17, 2019. Twenty-Five youth attended, eight employers/educational institutions, and interactive activities. Youth who participated in the Expo were awarded a day at the YMCA on April 18, 2019
- Summer Youth Intern Opportunity
Paid internship with local In-demand industry employer. Certifications available through Gateway

Talia Frye reported updates on the IRS layoff. Staff are on-site Monday-Friday 7:30 am-5:00pm. The Rapid Response Team has held onsite workshops and several onsite job fairs.

- New to the Apprenticeship Program
Healthcare – Children’s Hospital
Auto Tech – Kerry Hyundai, Chevrolet, and Toyota

Key Performance Indicators and Data Update

Jason Ashbrook reported on the FY 19 KPI (YTD/ through May 31, 2019). The Employer Contacts, Programs and Activities metrics are set to meet or exceed last year’s activities in all sectors. There has

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been an increase in verified job placements. Labor participation rate in NKY is higher than the State and the US.

Jason Ashbrook and David Klokner presented a draft of a new format for the KPI's. The Members discussed the changes and made several suggestions, including formatting the data to highlight the need (e.g. NKY job openings, etc.) at the top of the page, with BST/ KCC services/ results that funnel down from those needs. David and Jason will make the suggested changes and bring the 2nd draft to the August 21, 2019 BSC meeting.

Business/Employer Sponsorship

Katie Jo Berkshire Kirkpatrick reported on the sponsorship schedule which included average cost of Event, Cost of sponsorship, the different tiers, and a description of the event.

Business Services Outreach updates

Development activity

Katie Jo Berkshire Kirkpatrick reported on the NKWIB year to date totals.

- Covington Career Center requested \$130, 000 and received \$95,000
- Rapid response Additional Assistance requested \$1,411,163 and received \$285,132 - \$640,000 or 45% of request is for IRS Dislocated Worker Training Costs
- KY Dept of Workforce Investment Business Driven Innovation and Impact Fund requested \$126,958 and received \$16,881
- Community Grants requested \$19,566 received \$0

Katie Jo reported on what is on the horizon:

- Covington Career Center Project Phase II -Outstanding Funds (\$173,000) *Committed Support Received - 62% of the \$450,000 Goal*
 - *Local Innovation and Impact Fund - Training and Apprenticeship Funding*
 - *Career, training and supportive services for Job Seekers with barriers (addressing the opioid crisis)*
 - *Opportunity Youth*
 - *On the Job Training*
- *Outreach*
 - *WIOA Awards Luncheon*
 - *NKWIB Social Media*
 - *Job of the Day*
 - *Fast Facts*

Job of the Day/Fast Facts

Katie Jo Berkshire Kirkpatrick reported on the Job of the Day/Fast Facts which will change weekly. Below is a sample of what viewers will see.



ADJOURNMENT – Jeff Greelish adjourned the meeting at 3:31 pm.

jg/ds