



FY19 MINUTES

BUSINESS SERVICES COMMITTEE

NKADD, 22 Spiral Drive, Florence, KY 41042

February 20, 2019

2:00 PM

Chairperson Jeff Greelish called meeting to order at 2:05 pm.

MEMBERS PRESENT

Andrew Aiello
Al Cates
Brent Cooper
Fernando Figueroa
Michelle Tyson
Jeff Greelish
Janet Harrah
Jennifer Panepinto

MEMBERS Excused

Dave Fleischer
Robert Stafford
Rhonda Whitaker
Josh Pierce

Zoom

Vera Hall

MEMBERS ABSENT

GUESTS

Correy Eimer – Brighton Center
Talia Frye- Brighton Center
Heather Mullens – Brighton Center
Hope Arthur

STAFF PRESENT

Jason Ashbrook
David Klockner
Katie Jo Berkshire Kirkpatrick
Dena Shea
Barbara Stewart

SELF-IDENTIFICATION OF MEMBERS

None

APPROVAL OF MINUTES

Brent Cooper motioned to approve the minutes from **August 16, 2017**. Andrew Aiello seconded the motion. Motion carried.

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Updates

KCC Lead Business Services Provider

Talia Frye reported on the work Brighton Center has been accomplishing through their business services provider team. Gateway, Tri-ED, Economic Development Department with the State, NKY Career Center and the NKY Chamber came together to provide Pratt Industries leadership with the services available through the Career Center to help with their talent pipeline needs.

Talia Frye reported on the Workforce Reduction/Rapid Response Team. The Rapid Response Team has been working with a total of 6 companies, Getronic's, Concentrix, Graham Packaging, GE Aviation, Internal Revenue Service, and Syncreon for a total of 1,332 affected workers. The IRS started with 1,800 affected workers and is now down to 800. These 800 employees are being assessed onsite to better understand their needs. Northern Kentucky Career Center received special funding for the IRS downsizing.

Talia Frye reported on the Talent Development Services. Career Bridge is a network of partners from the business, education and nonprofit communities who work innovatively and collaboratively together to create a talent pipeline to fill the most in-demand jobs in our region. This program assists employers in providing their employees, future employees, and/or any other underemployed individuals in our region a clear path out of poverty through progressive career development while cultivating a talent pipeline to fill the most in-demand jobs.

Talia Frye reported on the Jobs Plus program which is now called City Futures. This project is with The Housing Authority of Covington and Brighton Center, Inc. The program is a place- based workforce strategy for the residents of City Heights in Covington. The full launch was January 21, 2019 and as of February 1, 2019 75 have enrolled. Number of Work-Able Adults is 280, employment rate of work-able adults is 47% and their average yearly earnings is \$5,646 with an annual average turnover rate of 29%. Since January 21 there has been 1 job placement, 3 enrolled in Gateway's Transportation program, and 4 enrolled in The Center for Employment Training.

Opportunities

Sector Driven Apprenticeship Opportunity

Talia Frye reported on the KY Apprenticeship program. This program offers on the job training supplemented with technical classroom instruction. There is a minimum of 144 hours of apprenticeship class time per year but may be higher for some trades. When the Apprentices have fulfilled all requirements of the training program, the Education and Workforce Development Cabinet will issue a certificate of completion or "journeyman certificate." This nationally recognized certification is verification that the completing apprentice is a fully-qualified skilled worker in the trade.

KY Workforce Dashboard

Jason Ashbrook reported on the KY Workforce Dashboard. Recently the Kentucky Education and Workforce Development Cabinet (EWDC) launched the state's first interactive workforce dashboard in

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partnership with the Kentucky Center for Statistics (KTSYARS) and Kentucky Workforce Innovation Board (KWIB). The Business Services Committee in reviewing the Dashboard had some questions /concerns:

- Inaccurate information (KEE Suites)
- Incomplete metrics
- Also related to this issue, performance measures are now universal with our core partners
- Not sure what “funding rate” means under the funding amount
- Timeframes are unclear
- Similar rankings
- A disclaimer on the dashboard that all information is not available at this time.

The action plan is to communicate challenges and suggestions to the state; KEE Suite Policy Group made up of representatives from 10 local workforce areas.

BSC involvement/support with career center employer

Jeff Greelish asked the BSC Committee Members for their support with job fairs, hiring events, employer info session, and tours.

KPI's and Employer Engagement/Surveys

Jason Ashbrook reported on the new employer surveys which they are doing in real time at job fairs and hiring events. The surveys are now on iPads. Jason Ashbrook went over the Key Performance Indicator. He explained since the launch of KEE Suites some of the information is questionable.

Items from last agenda that will be discussed at the next meeting.

1. KWIB and CTE Survey <https://nkcareercenter.org/survey/ccte>
2. Kentucky Health Innovation Initiative
3. KCC Covington Investment Campaign updates
4. Strategic Plan review/updates

ADJOURNMENT – Jeff Greelish adjourned the meeting at 3:32 pm.

jg/ds