Chair Andrew Aiello called the meeting to order at 3:32 pm

<table>
<thead>
<tr>
<th>MEMBERS PRESENT</th>
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<tr>
<td>Andrew Aiello</td>
<td>Michelle Cestaric</td>
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<td>John Baines</td>
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<td>Carissa Schutzman</td>
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<td>Dana Dobbs</td>
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<td>Jeff Greelish</td>
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<td>Vera Hall</td>
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<table>
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<th>STAFF PRESENT</th>
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<td>Barb Stewart</td>
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<td>Katie Jo Berkshire Kirkpatrick</td>
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<td>Jason Ashbrook</td>
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<td>Dena Shea</td>
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<td>David Klokner</td>
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<td>Liberty Kordish</td>
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<td>Tonia Slone</td>
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SELF-IDENTIFICATION OF MEMBERS
No member self-identified has having a potential conflict of interest with agenda topics.

APPROVAL OF MINUTES
John Baines motioned to approve the minutes from October 24, 2018
Dana Dobbs seconded the motion. The motion carried.

Mission Moment
The Mission Moment will be provided by Brighton Center at the March WIB Meeting.
ACCOUNTABILITY/TRANSPARENCY

COMMITTEE STATUS REPORTS

Membership & Board Operating
Barba Stewart reported – Member Intro for the WIB will be Nick Birkenhauer
Barbara Stewart reported - a nomination to be put before the WIB Board to replace Jackie Coleman
  • Sybil Murphy – Kenton County Airport Board - CVG

Barbara Stewart reported on suggestions made by the Committee Members to help with attendance.
  • Adding another layer to the new member orientation
  • Ask the chair of each committee to take an active role in new members
  • Action items are announced to committee members through the agenda and meeting reminders

Percentage guidelines for Business representation for the Workforce Investment Board Membership were discussed. The MBO needs to continue focusing on the Healthcare sector for membership. Michelle will report on how successful the Opportunities to Help list has been. There will be a new Opportunities List signup sheet at the next WIB Meeting.

Program/Youth Committee
Dana Dobbs reported – the Program/Youth Committee did not have a quorum.
The Committee did have an informational session.
  • SNAP E&T services ended as of January 31, 2019
  • The OET staff is now providing SNAP E&T services until the state approves a provider.
  • Eric Owsley and Ellen Bates gave a brief overview of the Events and Attendees from July 2018 – January 2019
  • Next meeting for the Youth Response Team will be February 22, 2019

The Jobs Plus Grant program name has been changed to City Futures. The residents of City Heights voted to rename the program. KCC has an onsite office and has seen about fifty five percent of the residents that are able to work which is 280. The residents participating in the program will not have their rent raised for 4 years.

Business Services Committee
Jeff Greelish reported – on the KY Workforce Dashboard. Recently the Kentucky Education and Workforce Development Cabinet (EWDC) launched the state’s first interactive workforce dashboard in partnership with the Kentucky Center for Statistics (KTSYARS) and Kentucky Workforce Innovation Board. The Business Services Committee in reviewing the Dashboard had some questions and concerns:
  • Inaccurate information (KEE Suites)
  • Incomplete metrics
  • Also related to this issue, performance measures are now universal with our core partners
  • Not sure what “funding rate” means under the funding amount
February 27, 2019

- Timeframes are unclear
- Similar rankings
- A disclaimer on the dashboard that all information is not currently available and is in a test mode

The action plan is to communicate challenges and suggestions to the state; KEE Suite Policy Group made up of representatives from 10 local workforce areas.

Strategic Plan
Andrew Aiello and Barbara Stewart reported – the Northern Kentucky Workforce Investment Board (WIB) implemented a Strategic Plan approximately two/three years ago. The WIB had planned on reviewing and updating their Strategic Plan & Objectives this summer, but the State has implemented their own Strategic Plan and template with completion date of June 30, 2019. The WIB staff will schedule a timeline for the Executive Committee to review and update the Strategic Plan using the state’s template and timeframe. The full WIB will then have final approval before sending the Strategic Plan to the state.

Activity Updates:
Barbara Stewart and David Klokner reported on the In-demand Certification data comparing data from the state to last year’s data the WIB staff collected. There were several questions and concerns on what certifications were needed and how the WIB Board could support those recommendations to Educators.

Medicaid/SNAP E&T
Barbara Stewart and Tonia Slone reported on Medicaid/SNAP E&T Program. The state has not issued their RFP and have pushed the deadline to July 1, 2019. Before the end of the SNAP Program 1,589 were referred. 11% are 180 clients were accessed and out of that number 32 clients were employed. Keeping in mind the program ended abruptly without final results.

Development Activity
Katie Jo Berkshire Kirkpatrick reported on funding for FY19. Katie Jo has applied for a ½ million dollars in funding in FY19 and has been awarded $380,000 which is 73%. There is an outstanding grant from the Kentucky Department of Workforce for an electronic LED sign for the Covington Career Center and a mobile recording studio. The grant is for $51,000 if awarded this grant will give us a total of 83%.

CVG Career Center Space
Barbara Stewart reported the opening of the CVG space has been delayed until sometime in late spring.

MOU and IFA
Barbara Stewart reported the MOU and IFA were submitted on time and looking good.
Grow Northern Kentucky
Andrew Aiello reported the activities from all the partners has increased and a lot of work has been done. All the Pillars are working on a Strategic Plan and it is a work in progress. The overall struggle for GROW is getting a process in place.

Key Performance Indicators (KPI)
Barbara Stewart reported on the Key Performance Indicator Financial Report for FY19. As of December 31, 2018, we are through 50% of the fiscal year and the overall expenditures are 45%.

Barbara Stewart announced Beth Kuhn representing the office of the Office of the Secretary of the Cabinet for Health and Family Services and Miss Quillen, Project Manager with the Eastern Ky. Concentrated Employment Program (EKCEP), will present information about the Strategic Initiative for Transformational Employment (SITE) which is part of the Kentucky Opioid Response Effort (KORE).

ADJOURNMENT – Andrew Aiello adjourn the meeting at 4:55 pm.

aa/ds