



FY19 MINUTES

NORTHERN KENTUCKY WORKFORCE INVESTMENT BOARD

Northern Kentucky Area Development District

Tuesday, January 8, 2019

8:30 am

Chairperson **Andrew Aiello** called the meeting to order at 8:35 am

SELF-IDENTIFICATION OF MEMEBRS

Member who self-identified as having a potential conflict of interest with agenda topics:

Dave Fleischer - Self identified has having a potential conflict of interest with agenda topics.

MEMBERS PRESENT

Andrew Aiello
John Baines
Nick Birkenhauer
Kevin Bonhaus
Michelle Cestaric
Chad Day
Fernando Figueroa
Dave Fleischer
Vera Hall
Janet Harrah
Kristie Henry
Francis O'Hara
Josh Pierce
Dave Schroeder
Alecia Webb-Edgington
Carissa Schutzman
Robert Stafford

Staff

Jason Ashbrook
David Klokner
Katie Jo Berkshire Kirkpatrick
Liberty Kordish
Tonia Slone
Barbara Stewart
Dena Shea

MEMBERS EXCUSED

Jackie Coleman
Jeff Greelish
Catrena Bowman-Thomas
Chris Bateman
Tim Hanner
Chris Fridel
Ryan Henson
Polly Lusk Pager
Absent
April Brown
Chris Fridel
Brent Cooper
Rhonda Whitaker

Zoom

Natalie Cummins

Guest

Ellen Bates – Brighton Center
Peg Russell Gateway
Mardia Shands - Partners for a Competitive WKFCE
Ingrid Washington – Gateway CTC
Talia Frye – Brighton Center
Wonda Winkler – Brighton Center
Lakisha Miller – KY Chamber WKFCE Center
John Adkins – Housing Authority of Covington

January 8, 2019

Guest

Jennifer Panepinto – Tri-ED

APPROVAL OF MINUTES

Michelle Cestaric moved to approve the **November 13, 2018 minutes**. Janet Harrah seconded the motion, motion carried.

Mission Moment

Talia Frye from the Brighton Center announced the video will be Sarah Hartloff a Human Resources (HR) representative from Castellini Company. Sarah pointed out that Castellini has sponsored numerous job fairs throughout the years and refers job applicants, teachers, and students to the Northern Kentucky Career Centers. Castellini has had great success working with all aspects of the Northern Kentucky Career Centers.

Get to Know You Moment

Janet Harrah presented a brief overview of her life. Janet grew up in Nebraska and went to the University of Nebraska. Janet has been in this region for over ten years working at NKU in the Center for Economic Analysis & Development. Nick Birkenhauer will participate in the next *Get to Know You Moment* at the March 12, 2019 WIB meeting.

ACCOUNTABILITY/TRANSPARENCY and DATA ANALYSIS

Committee Status Reports

Membership & Board Operating

Michelle Cestaric presented three nominations:

- Al Cates – Castellini Company
- Jennifer – Panepinto – Tri-ED
- Matt Nelson – Safran Landing Systems (handout provided)

Motion

Michelle Cestaric moved to accept the nominations. Seconded by Janet Harrah, motion carried.

January 8, 2019

Activity Updates

Medicaid/SNAP E&T

Barbara Stewart and Andrew Aiello reported – on December 17, 2018 WIB staff received notice of a statewide conference call. During the call all the Workforce Investment Boards staff were notified the Medicaid KY Health SNAP E&T program contracts would be terminated.

A letter from Northern Kentucky Workforce Investment Board (NKWIB) was sent to Secretary Derrick Ramsey. The NKWIB stressed the new Medicaid KY Health and SNAP E&T program will need to be implemented in a way that aligns with our regional strategy and meets the very high standards and expectations set by the NKWIB and Northern Kentucky community.

Any money incurred during the implementation of this program has been and will be covered by SNAP E&T funding until January 31, 2019.

CVG Career Center

Talia Frye reported on the progress of the new Career Center space at CVG Airport. The space is being renovated and will be ready for opening in mid-March. The Grand Opening will be sometime mid-March in conjunction with a hiring event in partnership with CVG Roundtable Group. There will be press releases in partnership with CVG staff.

MOU and IFA

Jason Ashbrook reported the MOU/IFA is a Partnership Agreement for all the Career Center Partners. The MOU/IFA was first submitted to the state in March 2018. The State asked for additional information. We are on the third iteration. The State has requested everything be submitted by the end of February.

GROW Northern Kentucky

Andrew Aiello and Barbara Stewart reported on the progress of GROW NKY and their overall strategies. The strategies are to grow, attract, and retain a globally competitive workforce, through a holistic approach by the Northern Kentucky region's key workforce partners. These partners are committed to driving outcomes for talent pipeline management that will maintain and grow a strong economy in the NKY region. The Partner's mission is to support GROW NKY by supporting education, workforce and economic development as they relate to the needs of employers.

GROW Northern Kentucky has a dedicated space within the premises of the NKY Chamber of Commerce, which shall include on- premise internet access, and a copier/scanner provided by GROW NKY. The premises shall be used and occupied by the Partners. The Northern Kentucky Workforce Investment Board is one out of five partners that have committed to the space at this time.

January 8, 2019

IRS Rapid Response

Barbara Stewart reported – WIB staff have submitted a proposal to the State for discretionary funding for staff and training dollars. The State is willing to provide funding for additional staffing attached to Brighton Center through the RFP contract. We will have to demonstrate to the state the client’s needs for education and certifications before receiving any training dollars. The IRS has very specific activities they would like to see happen. The Rapid Response Team is having eight hiring events at the IRS location. KCC is doing a comprehensive survey process to see what type of training and education these dislocated workers may need.

Ky. Dept. of Education

Barbara Stewart reported – the Ky. Dept. of Education is responsible for collecting data on in-demand certifications. The State has decided to send out surveys to all employers throughout the state. After responses are received and data is analyzed, the WIB Board will review and submit to the KWIB. This data should be available soon. Our Education Partners are looking forward to this information. It will allow educators to guide their students on the right career path. The in-demand certification data will be available through KY Stats. There was a request for the in-demand certification data David Klokner collected last year be sent to all the WIB members.

Key Performance Indicator

Barbara Stewart reported on the Key Performance Indicator Financial Report for FY19. As October 2018, we are through 33% of the fiscal year and the overall expenditures are 28%.

St. Elizabeth’s donated \$30,000 to the Northern Kentucky Career Center. Vera Hall was thanked for her great support of this project.

Key Performance Indicator

Jason Ashbrook reported on the Key Metrics that reflects July thru November. A new system (Kee Suites) launched in October has replaced the old system, Employment Kentucky Operating System (EKOS). The KEE Suite system has not been integrated into Focus Talent and other data collection sites used in the past. The State is working on a solution to combine all valuable data sites.

The Rapid Response Team is working with numerous companies that are downsizing or relocating part or all their business. The team has not worked with this many companies since the great recession.

Information Session

Mardia Shands presented the Aspen Institute Employer Tool which helps:

- Attract and retain talent
- Select reliable, high-quality suppliers
- Reduce investment risk
- Attract world-class employees and stimulate local economies.

ADJOURNMENT –Andrew Aiello adjourn the meeting at 10:17 am.

January 8, 2019

aa/ds