



FY18 MINUTES

NORTHERN KENTUCKY WORKFORCE INVESTMENT BOARD

Northern Kentucky Area Development District

Tuesday, November 13, 2018

9:30 am

Chairperson **Andrew Aiello** called the meeting to order at 9:35 am

SELF-IDENTIFICATION OF MEMEBRS

Member who self-identified as having a potential conflict of interest with agenda topics: None

MEMBERS PRESENT

Andrew Aiello
Michelle Cestaric
Jackie Coleman
Natalie Cummins
Chad Day
Dana Dobbs
Fernando Figueroa
Jeff Greelish
Tim Hanner
Janet Harrah
Kristie Henry
Ryan Henson
Polly Lusk Page
Josh Pierce
Dave Schroeder
Carissa Schutzman
Ken Shotts
Michelle Tyson
Alecia Webb-Edgington
Rhonda Whitaker
Staff
Jason Ashbrook
David Klokner
Katie Jo Berkshire Kirkpatrick
Liberty Kordish
Tonia Slone
Barbara Stewart
Dena Shea

MEMBERS EXCUSED

Robert Stafford
Dave Fleischer
Catrena Bowman-Thomas
Chris Bateman
Kevin Bonhaus
Chris Fridel

Absent

April Brown
Vera Hall

Guest

Ellen Bates – Brighton Center
Laura Williams – Boone County ATC
Nick Birkenhauer – DBL Law
Correy Eimer – Brighton Center
Talia Frye – Brighton Center
Natalie Ruppert - KCPL
Melissa Sommer – Brighton Center
Francis O'Hara – Kenton Co. Academies
John Baines – Insight Partners, LLC
Jon Adkins – Housing Authority of Covington

Guest

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Dan Franzen – Campbell County ATC
Peg Russell – Gateway Adult Education
Lakisha Miller – Kentucky Chamber
Chris Bradburn – Housing Authority of Covington
Ray Leathers – Workforce Dev Frankfort
Debby Combs - PCW

APPROVAL OF MINUTES

Polly Lusk Page moved to approve the **July 10, 2018 minutes**. Michelle Tyson seconded the motion, motion carried.

Rhonda Whitaker from Duke Energy was given the William Nasser Award by Dave Schroeder Director of Kenton County Library. This award was given to Rhonda for all her support and effort in the fund raising for the Kenton County Library.

Mission Moment

Ellen Bates from the Brighton Center announced the success of Mark a participant in the WIOA Adult program. Through the WIOA Adult program Mark received help with his resume, interviewing skills and training from Gateway Community and Technical College. Mark also received help from the Brighton Center and their Stables Family Program. Mark completed his CDL training and is now working for Pepsi.

ACCOUNTABILITY/TRANSPARENCY and DATA ANALYSIS

Committee Status Reports

Membership & Board Operating

Michelle Cestaric presented four nominations:

- Francis O’Hara – Kenton County Schools
- John Baines – Insight Partners, LLC
- Nick Birkenhauer – DBL Law
- Catrena Bowman-Thomas - NKCAC

Motion

Michelle Cestaric moved to accept the nominations. Seconded by Rhonda Whitaker, motion carried. Michelle Cestaric thanked everyone for their participation in the List of Opportunities to Help. She also gave a special thanks to Kristie Henry, Alecia Webb Edgington, Janet Harrah, Andy Aiello, Dana Dobbs, and Kevin Bonhaus. A new List of Opportunities to Help was passed around to the WIB Members.

Program/Youth Committee

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Dana Dobbs reported on the Basic, Individualized Career Services and Job Training Metrics. This data is from the Federal Performance Data, covering the period 7/1/16 – 6/30/17. It covers Wagner-Peyser/ Employment Services, WIOA low-income Adults, and WIOA Dislocated Worker. There was insufficient and/or incomplete data provided in the following areas: WIOA Youth and numerical breakdown of performance rates.

Dana reported on the results of the surveys from the Job Fair on Saturday August 4, 2018. There were 20 Employers and 85 Job Seekers. The Job seekers and Employers surveys were done in real time and overall were very satisfied with the job fair. All the Career Centers have had good feedback from the Customer Satisfaction Surveys.

Katie Jo Berkshire Kirkpatrick reported the Youth Response Team has made resources available to help teenagers and young adults with the knowledge and ability to obtain a Birth Certificate, Social Security Card, Drivers License, and other forms of identification.

Barbara Stewart reported on the Vendor Performance by Industry Sector for Fiscal Year 2018. This data shows training is critical for the success of each individual.

Business Services Committee

Jeff Greelish reported on addressing the attendance issues. The plan is to contact each BSC Member to find out why they're not connecting to the group. There is also a discussion on restructuring the committee. At the last BSC Committee meeting Jesse Simmons from OKI Supply Chain gave a presentation. OKI Supply Chain has had a video made, and anyone interested in seeing the video can request the link.

Jason Ashbrook reported on the Kentucky Stats data that was requested. NKWIB has requested the Kentucky Stats report be structured like Indiana's report. A copy of the Indiana report has been sent to Frankfort.

Activity Updates

CVG Career Center

Barbara Stewart and Jason Ashbrook reported on the CVG Career Center space. This space will provide an onsite Center for the Business Services Representative to directly serve CVG employers and prospective job applicants.

Originally the space was \$30,000 per year market rate (29.99/sf). CVG was able to make some adjustments and reduced the amount to \$20,000. CVG then asked for employer support and the amount was reduced to \$10,000 for KCC.

We are looking to coordinate the use of non-WIOA funds to help get the CVG office in place. Brighton Center, our Direct Services provider, received a Jobs Plus grant. This will start in January 2019 and the staff person supported by this grant will be housed in the Covington Career Center in the space currently used by our Business Services Rep (BSR) for CVG. Our BSR would be moving to the new space at CVG. Because of this, we would be able to redirect approximately \$5,000 of WIOA funds supporting the Covington space and travel costs (travelling back and forth to CVG) of the BSR to the CVG space for the existing staff person to be housed there.

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A request was made to the State for \$5,000 a year for 3 years – a total of \$15,000. The restructuring of how the funds are used will provide a longer-term solution for maintaining a presence at CVG. It will provide much-needed time to develop a plan for maintaining the space beyond the 3 initial years. The Airport Board will also have a staff member working out of this space. Barb reported that the State has approved and provided the \$15,000 to make the project possible.

MOU and IFA

Jason Ashbrook reported the MOU/IFA is a Partnership Agreement for all the Career Center Partners. The MOU/IFA was first submitted in March 2018. The State asked for additional information. We are on the third iteration. The goal is to have the MOU/IFA completed and submitted to the State by the end of the year.

White Paper

Jason Ashbrook reported the Kentucky Chamber's Workforce Advisory Committee is creating a federal policy and asked our local WIB for input in drafting these policies. Many improvements have been made to the system through *The Workforce Innovation and Opportunity ACT*, but additional enhancements are recommended to increase the achievements to all the local Workforce Investment Board's throughout the state. The goal is to present these recommendations to the legislature.

The White Paper recommendations fit well with the GROW Northern Kentucky program.

GROW Northern Kentucky

Andrew Aiello and Barbara Stewart reported on the progress of GROW NKY and their overall strategies. The strategies are to grow, attract, and retain a globally competitive workforce, through a holistic approach by the Northern Kentucky region's key workforce partners who are committed to driving outcomes for talent pipeline management that will maintain and grow a strong economy in the NKY region. The Partner's mission is to support GROW NKY by supporting education, workforce and economic development as they relate to the needs of employers.

GROW Northern Kentucky and all the Leadership partners of GROW have been asked to pay an annual fee in exchange for use of dedicated space within the Premises of the NKY Chamber of Commerce, which shall include on-Premise internet access, and a copier/scanner provided by GROW NKY. The Premises shall be used and occupied by the Partners. The Northern Kentucky Workforce Investment Board will pay an annual fee of \$6,000 to be paid to GROW NKY.

Motion

Dave Schroeder moved for the approval of the annual fee of \$6,000 to be paid to GROW Northern Kentucky. Second by Polly Lusk Page. Motion carried. Rhonda Whitaker abstained.

Medicaid SNAP/E&T

Barbara Stewart reported on the Medicaid Waiver Program. The State is still optimistic the Waiver will be approved. There has been no decision.

Key Performance Indicator

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Barbara Stewart reported on the Key Performance Indicator Financial Report for FY19. As September 30, 2018, we are through 25% of the fiscal year and the overall expenditures are 19%.

Key Performance Indicator

Jason Ashbrook reported on the Key Metrics that reflects July thru September. There has been an increase in employers using Focus Talent. Northern Kentucky job placements are strong compared to the State and Federal percentages. Jason gave a brief overview of the Career Center's Rapid Response Team and how they focus and support employees who are affected by their job loss.

ADJOURNMENT –Andrew Aiello adjourn the meeting at 11:08 am.

aa/ds